

Assistant/Associate or Professor of Marketing

Job no: 493482

Work type: Instructional Faculty – Tenure-Track

Location: Fullerton

Categories: Unit 3 - CFA - California Faculty Association



Department of Marketing

Mihaylo College of Business and Economics

Assistant Professor

Marketing

Fall 2020

The Department of Marketing at California State University, Fullerton invites candidates to apply for **two (2) tenure-track positions** at the rank of **Assistant Professor (or higher)** to begin Fall 2020. Candidates at all levels with all research and teaching backgrounds will be considered. Graduating doctoral students with a Ph.D. should have a completion date no later than August 2020. For both positions, successful candidates will be expected to take a leadership role in their area of expertise; generating a focused stream of scholarly research in A and B-level marketing journals as well as developing and teaching courses in this area. Evidence of good teaching and relevant industry experience is advantageous. While all candidates will be considered, preference will be given to candidates who are interested in teaching courses in the areas of sales marketing, digital and social media marketing, and marketing analytics.

California State University, Fullerton is a minority-serving institution, and an affirmative action and equal opportunity employer with a strong commitment to increasing the diversity of the campus community and the curriculum and fostering an inclusive environment within which students, staff, administrators, and faculty thrive. Candidates who can contribute to this goal through their teaching, research, advising and other activities are encouraged to identify their strengths and experiences in this area. Individuals advancing the University's strategic diversity goals and those from groups whose underrepresentation in the American professoriate has been severe and longstanding are particularly encouraged to apply.

CSUF faculty are committed teacher/scholars who bring research and creative discovery to life for students in classrooms, labs, studios, and individually mentored projects. They teach broadly in the curricula of their departments, advise students, and serve on departmental and university-wide committees. The primary responsibilities of the person in this position will include the development and teaching of introductory and core courses in the discipline, and the development of courses in their area(s) of specialization. Specific courses that this person will teach include sales marketing, digital and social media marketing, and marketing analytics. This person will also be responsible for producing scholarship / creative work commensurate with the requirements for tenure. The successful candidate will also be expected to contribute to and participate in the life and development of the department, advise students, serve on committees, and participate in the broader university and disciplinary communities.

Required Qualifications

- Ph.D. in Marketing or a related field; ABD's may apply but must show evidence that the degree will be completed by the time of appointment.
- Research potential, as evidenced by journal publications and a well-defined research agenda for sustained publications in high-quality journals.
- University-level teaching experience with evidence of high-quality teaching, knowledge of high impact teaching methods and assessment.
- Readiness to advise and mentor a culturally diverse student body.
- Ability to work effectively with a culturally diverse range of students, faculty, and staff.

A complete online application must be received by electronic submission in order to receive consideration. To apply, please visit <http://hr.fullerton.edu/careers/> to complete the required online Fullerton application and apply to requisition #493482 and provide the following required materials:

- letter of application in which you respond to the required qualifications
- curriculum vitae
- research statement
- teaching statement
- candidate diversity statement
 - This statement provides the candidate's unique perspective on their past and present contributions to and future aspirations for promoting diversity, inclusion, and social justice in their professional careers. The purpose of the diversity statement is to help departments identify candidates who have professional experience, intellectual commitments, and/or willingness to engage in activities that could help CSUF contribute to its mission in these areas.
- A list of three references with relevant contact information

Finalists will be asked to submit three letters of recommendation. Please have these ready for the referents to submit.

Please direct all questions about the position to Steven Chen at stchen@fullerton.edu or call 657-278-3233.

Review of applications will begin on July 15, 2019, and will continue until the position has been filled. The anticipated appointment date is August 16, 2020.

The College and Department

Mihaylo College of Business and Economics is one of the five largest AACSB accredited business schools in the United States and the largest on the West Coast. There are more than 8,500 students and over 150 full-time faculty members in the College, with 95% holding doctorate degrees. Our faculty come from some of the best research schools in the U.S. and have published in virtually all A-level Marketing and Business Journals. The College offers comprehensive undergraduate programs as well as Part-Time and Fully-Employed MBA programs. Our new state-of-the-art building houses all Mihaylo College faculty offices, programs, Centers of Excellence, MBA programs, and classrooms. For more information about the college, please go to business.fullerton.edu

Multiple positions may be hired from this recruitment based on the strength of the applicant pool.

Salary is commensurate with experience and qualifications and is subject to budgetary authorization and any California State University System faculty contract increases. Summer research grants, moving expenses, start-up funds, and a reduced teaching load may be available. An excellent comprehensive benefits package is available that includes health/vision/dental plans; spouse, domestic partner, and dependent fee-waiver; access to campus child-care; and a defined-benefit retirement through the state system along with optional tax sheltering opportunities. For a detailed description of benefits, please visit http://hr.fullerton.edu/payroll_benefits/HealthCarePlans.php

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be formally offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

Reasonable accommodations will be provided for qualified applicants with disabilities who self-disclose.

Advertised: 20 Jun 2019 Pacific Daylight Time

Applications close: