



[Career Center Home](#) › [Search Jobs](#) › [Assistant Professor \(Tenure Track\)](#) › [Print Job](#)



California State University, Fresno

Assistant Professor (Tenure Track)

Description

California State University, Fresno

Craig School of Business

Department of Marketing and Logistics

ASSISTANT PROFESSOR (Tenure Track)

California State University, Fresno is an engaged University. We focus on broadening students' intellectual horizons, fostering lifelong skills, developing the leaders of tomorrow, promoting community involvement, and instilling an appreciation of world cultures. We nurture cultural competence by celebrating the rich diversity of the campus community and welcoming the participation of all. Members of the University community are expected to work effectively with faculty, staff, and students from diverse ethnic, cultural, and socioeconomic backgrounds. For information on the University's commitment and dedication to creating a university known for its integrity, civility, equity, respect and ethical behavior, please visit: www.fresnostate.edu/academics/diversity.

- The position is available starting Academic Year 2017-18.
- Fresno State has been recognized as an Hispanic-Serving Institution (HSI); an Asian American/Native American/Pacific Islander-Serving Institution (AANAPISI).
- The California State University, Fresno has been designated to the Community Engagement Classification by The Carnegie Foundation for the Advancement of Teaching.
- Faculty members gain a clear path to tenure through the University's Probationary Plan Process.
- Salary placement depends upon academic preparation and professional experience.

Position Summary: The Department of Marketing and Logistics seeks applicants for tenure-track, academic year position/s as an Assistant Professor in Marketing. Faculty responsibilities may include teaching undergraduate and graduate courses, research and publication, directing graduate projects and theses, participating in student recruitment, and interacting with the business community. The successful candidate will be expected to work cooperatively with faculty and staff in the department, school, and university to develop and promote programs to students and the community.

Overview: The Craig School of Business Department of Marketing and Logistics is committed to the excellent performance in both teaching and research. Our strong relationships with the Central Valley, Silicon Valley and international business communities provide engaging and applied experiences for both faculty and students. The Department of Marketing and Logistics offers a collegial environment that encourages collaborative research. We strive to provide outstanding leadership, innovation and service to the marketing discipline and the campus community.

Required Education: An earned doctorate (Ph.D. or DBA) from an AACSB accredited institution is required; however, applicants nearing completion of the doctorate (ABD) may be considered. For continued employment in the tenure track position, the doctorate must be completed by 08/13/2018.

Required Experience and Expectations: The successful candidate will have some professional, managerial, or executive experience in Marketing or a closely related field. Demonstrated commitment to working effectively with the faculty, staff and students from diverse ethnic, cultural and socioeconomic backgrounds.

Preferred Qualifications: 1) Some teaching experience, and/or interest in teaching at the university level; 2) experience and/or interest in teaching courses in Sports Marketing, Marketing Research, Marketing Management, and Marketing Concepts (Principles); and 3) some record of engagement with the business community.

Application Procedures: Review of applications will begin immediately and will continue until the position is filled. To ensure the fullest consideration, applicants are encouraged to apply by September 23, 2016. To apply, candidates must complete an online application at <http://jobs.csufresno.edu> and attach the following: 1) a cover letter specifically addressing required experience and preferred qualifications; 2) curriculum vitae; and 3) a list of three professional references, including mailing address, phone and email. Finalists will be required to submit: 1) three current letters of reference on official letterhead (dated within the last 12 months); and 2) official transcripts. Questions concerning the position may be directed to:

Dr. Beng Ong, Search Committee Chair

Department of Marketing and Logistics

California State University, Fresno

5245 N. Backer Avenue, M/S PB7

Fresno, CA 93740-8001

Phone (559) 278-2594 Fax: (559) 278-8577

Email: bengo@csufresno.edu

Other Requirements: A link to the Annual Safety and Security/Fire Safety Report is provided in compliance with the 1998 Jeanne Clery Disclosure Act, and California Education Code section 67380. The report includes three calendar years of select campus crime statistics and it includes security policies and procedures for the campus. Applicants, students, and employees can obtain a copy of this report from the web site:

<http://www.fresnostate.edu/police/clery/index.shtml> or by contacting the Campus Police Department. The person holding this position may be considered a "mandated reporter" under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment. You can obtain a copy of this Executive order by accessing the following web site:

<http://www.calstate.edu/eo/EO-1083.html>.

Background Check: Necessary background investigations will be conducted, as required, depending upon the job requirements of position. These could include, but are not limited to, processing of fingerprints through the Department of Justice and FBI and degree and license verification upon employment. An offer of employment may be withdrawn or employment may be terminated based upon the results of these verifications. Full disclosure of all misdemeanors and felonies should be made in connection with this application.

Equal Employment Opportunity: California State University, Fresno is an Affirmative Action/Equal Opportunity Employer. We consider qualified applicants for employment without regard to race, religion, color, national origin, ancestry, age, sex, gender, gender identity, gender expression, sexual orientation, genetic information, medical condition, disability, marital status, or protected veteran status.

Job Information

Location:

Fresno, California, 93650, United States

Job ID:

29778935

Posted:

August 2, 2016

Position Title:

Assistant Professor (Tenture Track)

School Name:

California State University, Fresno

Specialties:

Marketing Research

Do you plan on interviewing at the Summer Educators Conference?:

Yes

Position Start Date:

Spring 2017



Job sites powered by **yourmembersl**