

[Career Center Home](#) › [Search Jobs](#) › [Full-Time Tenure-Track Faculty](#) › [Print Job](#)

 [Print](#)

California State University, East Bay

Full-Time Tenure-Track Faculty

Description

DUTIES OF THE POSITION: To teach primarily Personal Selling and Sales courses and other marketing related courses both at undergraduate and graduate levels, conduct academic research in Personal Selling and/or other related marketing areas, and provide service to the University. Please note that teaching assignments at California State University, East Bay include courses at the Hayward and Concord campuses and possibly the online campus. Research responsibilities include publishing in peer-reviewed academic journals, and engaging in other professional and scholarly activities. The chosen candidate is also expected to render service to the university and the community at large.

Requirements

QUALIFICATIONS:

Required: A successful candidate will have: (1) an earned Ph.D. in Marketing or related field from an AACSB accredited institution no later than the effective date of appointment; (2) demonstrated evidence of or potential for teaching excellence and peer-reviewed scholarship. Candidates should demonstrate experience in teaching, mentoring, research, or community service that has prepared them to contribute to our commitment to diversity and excellence. Additionally, applicants

Job Information

Location:

Hayward, California, 94542, United States

Job ID:

41782962

Posted:

June 15, 2018

Position Title:

Full-Time Tenure-Track Faculty

School Name:

California State University, East Bay

Specialties:

Marketing Analytics, Mobile, Online Marketing, Product Marketing, Retail Marketing, Sales Management, Other, Services Marketing, Retailing and Pricing, Interactive Marketing, Business-to-Business

Do you plan on interviewing at the

must demonstrate a record of scholarly activity. This University is fully committed to the rights of students, staff and faculty with disabilities in accordance with applicable state and federal laws. For more information about the University's program supporting the rights of our students with disabilities see: <http://www20.csueastbay.edu/af/departments/as/>.

Preferred: (1) Research and teaching interest and experience in Personal Selling and Sales; (2) industry experience in Personal Selling and Sales or other areas that complement the expertise of current faculty.

Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

Job Duration:

Indefinite

Jobs You May Like

Tenure Track
Assistant Professor
of Marketing

**Dominican
University of...**
San Rafael, CA,
United States

Faculty Positions in
Marketing

**Stanford University
- Graduate...**
Stanford, CA,
United States

Visiting Professor of
Marketing

**Dominican
University of...**
San Rafael, CA,
United States

Marketing - Two
Tenure Track
Positions -
Assistant...

**DeGroote School
of Business -...**
Hamilton, ON,
Canada



Job sites powered by **yourmembership**