

Associate/Assistant Professor of Marketing

Institution:	California State University, Chico
Location:	Chico, CA
Category:	Faculty - Business - Marketing and Sales
Posted:	09/07/2017
Type:	Full Time

California State University, Chico

Associate/Assistant Professor of Marketing

Recruitment Number: FA0099

Posting Period:

Review of applications will begin on September 25, 2017. Complete applications received after this date may be considered.

Department: Finance & Marketing

Position Information:

CSU, Chico and the College of Business seek candidates whose teaching, research, or service has prepared them to contribute to our commitment to diversity and inclusion in higher education. EO/M/F/Vet/Dis

The Department of Finance & Marketing is searching for a tenure track assistant/associate professor to start August, 2018. California State University, Chico is seeking faculty who are competent in their field, collaborative with colleagues and staff, and committed to student success. Position is contingent on funding

Minimum Education and Experience:

The minimum education requirement for appointment to this position is a Ph.D. in Marketing or related areas. Candidates nearing completion of the doctorate may be considered; however, all documents required for conferral of the doctorate must be complete prior to the beginning of the 2018 academic year (August, 2018). Candidates must demonstrate potential for, or evidence of, effective teaching at the university level. Candidates must also demonstrate a potential for, or evidence of, research and publication in refereed journals relevant to the Marketing area. The successful candidate should also

demonstrate a commitment to and/or experience promoting and fostering a learning environment that is supportive of individuals from diverse backgrounds.

Additional Requirements and Responsibilities for this position:

This tenure-track position carries responsibilities in the areas of teaching (a typical teaching load is three courses per semester), scholarship and service. The ideal candidate is one who can balance excellent teaching with research productivity and contributions to service. Specific teaching assignments are based upon qualifications of the individual and the needs of the department.

The successful candidate should demonstrate a commitment to and/or experience promoting and fostering a learning environment that is supportive of individuals from diverse backgrounds.

Recruitment Preferences:

A Ph.D. from an AACSB accredited University is desirable. In addition, relevant business experience is preferred. The department is especially interested in candidates with teaching skills and research interests in Strategic Marketing Management, Sales Management, Marketing Research, and/or Survey of Marketing.

Contact & Special Recruitment Information:

Job-related inquiries should be directed to:

Synthia S. Shin, Asst. Prof. of Marketing and Search Committee Chair
sshin3@csuchico.edu

An annual security report disclosing crime statistics for California State University, Chico can be obtained by contacting the Chico State University Police Department (530-898-5555) or by accessing the University Police website

A background check (including a criminal records check) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

For disability related accommodations please call ADA Coordinator at (530) 898-5959.

CSU, Chico is an EOE/M/F/ VET/ DIS Employer

The person holding this position is considered a mandated reporter under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

To be considered for this position please visit our web site and apply on line at the following link: **CLICK TO APPLY**

About the University, Hiring Department and Community:

The Department of Finance & Marketing is one of four departments in the College of Business . The Marketing Faculty is comprised of seven tenure/tenure track members and eight part time instructors. The department offers a major, minor, sales certificate, and participates in the delivery of the MBA program. The department also

houses the Seufferlein Sales Program

You can receive detailed information about the University by viewing this site.

As a university that educates students of various ethnic and cultural backgrounds, we value a diverse faculty and staff. CSU, Chico welcomes applicants who are knowledgeable about and interested in working within a cross-cultural learning environment. We also welcome those who share a passion and commitment to the University's 6th Strategic Priority that focuses on sustainability, stewardship, and the environment. View information on Sustainability at CSU, Chico on this site.

California State University, Chico is committed to achieving excellence through diversity in the classroom and the workplace. It strives to establish a climate that welcomes, celebrates, and promotes respect for the contributions of all students, faculty, and staff.

The university is an Equal Opportunity Employer and does not discriminate against persons on the basis of race, religion, color, ancestry, age, disability, genetic information, gender, gender identity, gender expression, marital status, medical condition, National origin, sex, sexual orientation, covered veteran status, or any other protected status.

Benefits:

CSU, Chico offers a number of benefits to its employees (e.g., sick leave, vacation, health insurance). Eligibility for standard CSU benefits is based on an appointment of half-time or more for a period exceeding six months. Employees appointed less than half-time or less than six months are not eligible for standard CSU benefits but do receive prorated sick leave and vacation.

Eligibility for Affordable Care Act (ACA) benefits is based on an appointment of at least three-quarter time, hired to work a minimum of 130 hours per month over the course of the appointment or works an average of 130 hours or more per month during the measurement period. The ACA guidelines provide for health coverage or FlexCash only. ACA does not provide dental or vision plan coverage.

California State University, Chico employs only individuals lawfully authorized to work in the United States. California State University, Chico is an Equal Opportunity, Affirmative Action, Americans with Disabilities Act employer. An annual security report disclosing crime statistics for California State University, Chico can be obtained by contacting the California State University Police Department (530) 898-5555 or by accessing the following web site: <http://www.csuchico.edu/up/>

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APPLICATION INFORMATION

Contact: California State University, Chico

Online App. Form: <http://apptrkr.com/1079831>

Apply through Institution's Website

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