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California State University San Marcos

Tenure Track Faculty in Marketing

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Description

California State University San Marcos

POSITION:

Tenure Track Faculty in Marketing

EFFECTIVE DATE:

Fall 2017 or earlier

Minimum qualifications

: Ph.D. or equivalent in Marketing or related discipline. Candidates must demonstrate teaching excellence, a record of published research commensurate with years of experience, and the ability to develop and sustain a research program that will lead to original, peer-reviewed publications. Candidates must be able to communicate effectively and work cooperatively with departmental colleagues and an ethnically and culturally diverse campus community.

Desired/preferred qualifications:

Preference is for the Assistant level, but all ranks will be considered. Preference will be given to applicants with business and / or teaching experience in sales and customer relationship management (CRM), the ability to deliver applied learning experiences, and the competence to teach current technologies for developing and implementing sales and CRM programs. Preference will be given to applicants with demonstrated intercultural competence with diverse groups in teaching, research and/or service.

Duties:

The successful candidate will develop and teach courses such as personal selling and customer relationship management; one or more core undergraduate courses (Foundations of Marketing, Personal Branding, Marketing Research, Consumer Behavior, and Global and Cross Cultural Marketing); and one or more MBA courses such as Marketing Management. This colleague will also be expected to sustain quality research and actively engage in activities serving the department, college, university and community.

Application:

Review of applications will commence immediately; however, the position will remain open until filled. All applications must include a completed **Faculty Application**, cover letter that includes statements of teaching philosophy and how the applicant meets the above minimum and desired/preferred qualifications, curriculum vitae, recent and complete teaching evaluations for at least two different courses (if available), reprints of representative publications, and copies of all transcripts that include relevant course work. Three current letters of recommendation must be provided. Requests for information should be addressed to:

Wayne Neu, Search Committee Chair, Marketing Department

Email: wneu@csusm.edu

Submit your application electronically to: mktg2016@csusm.edu.

The university is particularly interested in applicants who have experience working with students from diverse backgrounds and a demonstrated commitment to improving access to higher education for under-represented groups.

CSUSM has been designated as a Hispanic Serving Institution (HSI) and an Asian American Native American Pacific Islander Serving Institution (AANAPISI) and was recently named one of the top 32 Colleges most friendly to junior faculty by the Collaborative on Academic Careers in Higher Education. Visit <http://www.csusm.edu/facultyopportunities> for more information.

California State University San Marcos is an Affirmative Action/Equal Opportunity Employer strongly committed to equity and diversity and seeks a broad spectrum of candidates in terms of race, color, religion, ancestry, national origin, sex, sexual orientation, gender identity, gender expression, age, disability and veteran status.

California State University San Marcos, founded in 1989, is a growing university with over 12,000 students. Located in San Marcos, California, a city of 83,700 approximately 35 miles north of downtown San Diego, California State University San Marcos serves northern San Diego County and southern Riverside and Orange Counties, one of the fastest growing regions in Southern California. While convenient to the urban amenities of San Diego and Los Angeles, the campus enjoys a high quality of life enhanced by nearby ocean beaches, mountains and deserts, and a deservedly famous climate. Our student population reflects the rich ethnic and racial diversity of the region. The College of Business Administration, which resides in a state-of-the-art building, currently has approximately 2200 undergraduate students and growing MBA programs. The Marketing Department consists of five collegial tenure-track faculty who offer opportunities to work collaboratively in teaching and research.

Job Information

Location:

San Marcos, California, 92096,
United States

Job ID:

28587622

Posted:

May 18, 2016

Position Title:

Tenure Track Faculty in Marketing

School Name:

California State University San
Marcos

Specialties:

Sales Management,
Other

Do you plan on interviewing at the Summer Educators Conference?:

Yes **Position Start Date:**

Fall 2017



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