

[Job Search](#)

Assistant Professor of Marketing (Marketing Analytics and Research/ Digital Marketing)

[California State University, Long Beach](#) in California

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Deadline Open until filled

Date Posted November 15, 2017

Type Tenured, tenure track

Salary Not specified

Employment Type Full-time

CALIFORNIA STATE UNIVERSITY, LONG BEACH
College of Business Administration
Department of Marketing
Tenure-Track Position Opening

RECRUITMENT NUMBER: 2450

EFFECTIVE DATE: August 20, 2018 - Fall Semester

SALARY RANGE: Commensurate with qualifications and experience

MINIMUM QUALIFICATIONS:

Ph.D. in Marketing or a related field from an AACSB accredited institution. Degree at time of application or official notification of completion of the doctoral degree by

August 1, 2018. Demonstrated strong research and teaching potential. Demonstrated commitment to working successfully with a diverse student population

DESIRED/PREFERRED QUALIFICATIONS:

Published or forthcoming peer-reviewed publications in the marketing and related disciplines.

Effective teaching experience at the undergraduate and graduate level.

DUTIES:

Teach and develop undergraduate/graduate courses in Marketing Research, Marketing Analytics, Digital Marketing, or other related topics. Develop and maintain a program of research, scholarly and creative activities leading to publications and presentation in Marketing and related fields. Participate in department, college, university, and community service activities as appropriate.

CSULB seeks to recruit faculty who enthusiastically support the University's strong commitment to the academic success of all of our students, including students of color, students with disabilities, students who are first generation to college, veterans, students with diverse socio-economic backgrounds, and students of diverse sexual orientations and gender expressions. CSULB seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the People of California, to maintain the excellence of the University, and to offer our students a rich variety of expertise, perspectives, and ways of knowing and learning.

REQUIRED DOCUMENTATION:

• A Student Success Statement about your teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single-spaced)

• Letter of application addressing the minimum and desired/preferred qualifications

â€¢ CV (including current email address)

â€¢ Names and contact information for three references

â€¢ Copy of transcript from institution awarding highest degree

â€¢ Evidence of research and publication in the field

â€¢ Finalists will also be required to submit a signed SC-1 form, three current letters of recommendation and an official transcript

A background check (including a criminal records check and telephone reference check with most recent employer) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect status of applicants or continued employment of current CSU employees who apply for the position.

Applications, required documentation, and/or requests for information should be addressed to:

Dr. Sam Min, Chair

California State University, Long Beach

Department of Marketing

1250 Bellflower Boulevard

Long Beach, CA 90840-8503

562-985-4769 or cba-mktg-jobs@csulb.edu

APPLICATION DEADLINE:

Review of applications to begin July 21, 2017

Position opened until filled (or recruitment canceled)

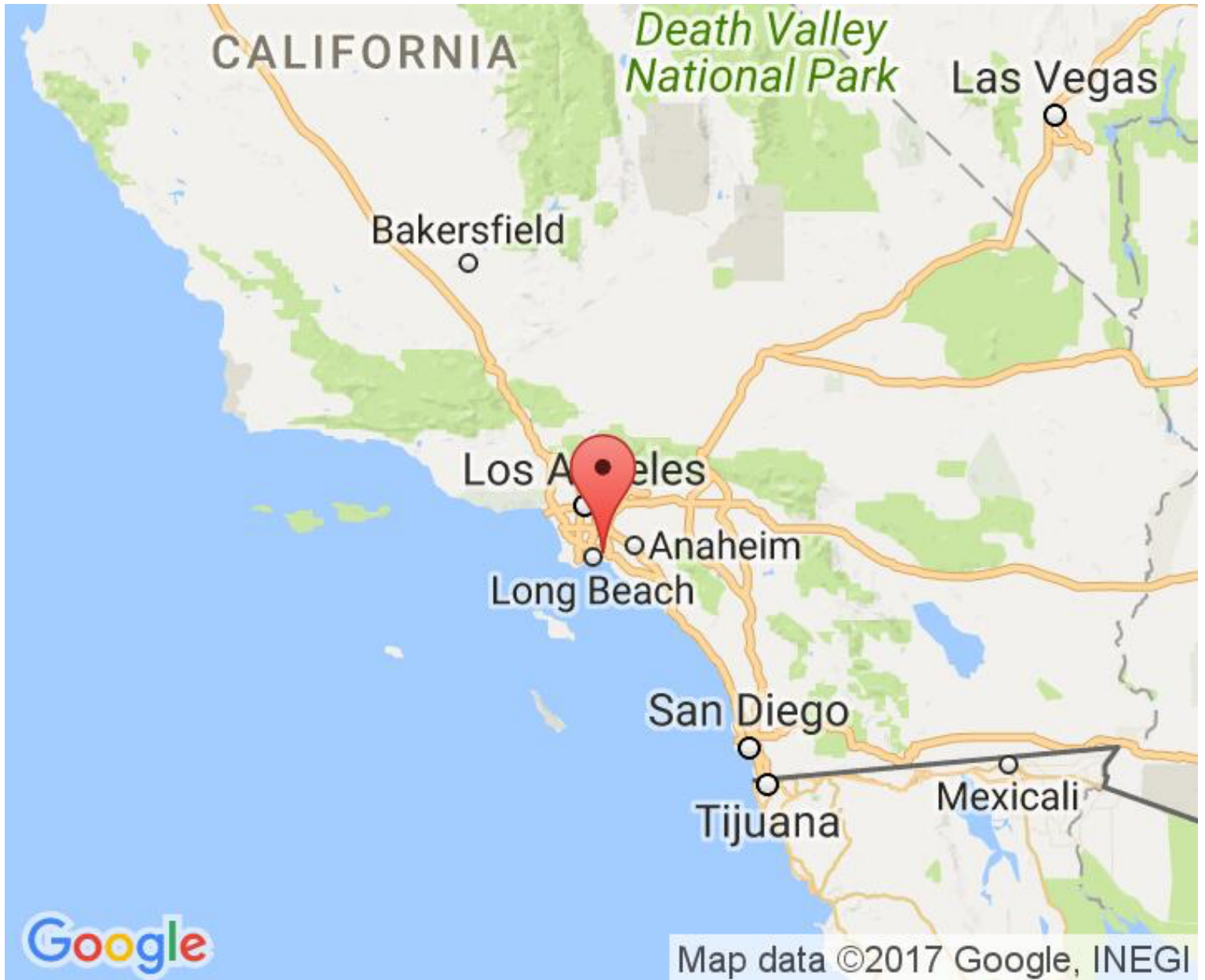
CSULB is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identity, sexual orientation, marital status,

disability, medical condition, age, Vietnam era veteran status, or any other veteran's status. CSULB is an Equal Opportunity Employer.

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