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## California State University Long Beach Assistant Professor of Marketing

### Description

The Department of Marketing at California State University, Long Beach (CSULB) anticipates a tenure-track position at the Assistant Professor level, to start in August 2019. Candidates should have a Ph.D. in Marketing or a closely related field, or expect to complete the degree by August 2019.

The candidate for this position should have a strong interest and desire to teach as well as develop undergraduate and graduate courses in the areas of social media and marketing analytics. The department is open to a variety of research specializations. Candidates must demonstrate an ability or potential for high-impact research and excellent teaching at both the undergraduate and graduate levels. We will be at the 2018 AMA conference in Boston, MA to interview candidates. Candidates should send an application package containing:

- Letter of application (cover letter)
- A Student Success Statement about your teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single-spaced)
- Curriculum vitae (including current email address)
- Names and contact information for three references
- Evidence of research and publication in the field
- Teaching evaluations (if available)

Finalists will also be required to submit a signed personal data form (SC-

### Job Information

**Location:**

Long Beach, California,  
90840, United States

**Job ID:**

42064860

**Posted:**

June 28, 2018

**Position Title:**

Assistant Professor of  
Marketing

**School Name:**

California State University  
Long Beach

**Specialties:**

Marketing Analytics

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2019

1), three current letters of recommendation and an official transcript. The cover letter should explain the reasons for the candidate's interest in joining the Marketing Department at CSULB, provide an overview of the candidate's research program, and describe teaching experience (if any) at undergraduate/graduate levels. Review of applications begins on July 15, 2018. Send an application package in electronic form and/or requests for information to:

Dr. Sam Min, Chair

Department of Marketing

College of Business Administration

California State University, Long Beach

Email: [cba-mktg-jobs@csulb.edu](mailto:cba-mktg-jobs@csulb.edu)

<http://www.csulb.edu/college-of-business-administration/marketing>

## Requirements

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### **MINIMUM QUALIFICATIONS:**

Ph.D. in Marketing or a related field from an AACSB accredited institution. Degree at time of application or official notification of the completion at the doctoral degree by August 1 2019. Demonstrated strong research and teaching potential. Demonstrated commitment to working successfully with a diverse student population.

### **DESIRED/PREFERRED QUALIFICATIONS:**

Published or forthcoming peer-reviewed publications in the marketing and related disciplines. Effective teaching experience at the undergraduate and graduate level.

### **DUTIES:**

Teach and develop undergraduate/graduate courses in Social Media and Marketing Analytics or other related topics. Develop and maintain a program of research, scholarly and creative activities leading to publications and presentation in Marketing and related fields. Participate in department, college, university, and community service activities as appropriate.

### **EMPLOYMENT REQUIREMENTS:**

A background check (including a criminal records check and telephone reference check with most recent employer) must be completed satisfactorily before any candidate can be offered a position with the CSU. Failure to satisfactorily complete the background check may affect the application status of applicants or continued employment of current CSU employees who apply for the position.

The person holding this position is considered a “mandated reporter” under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 Revised July 21, 2017 as a condition of employment.

CSULB is committed to creating a community in which a diverse population can learn, live, and work in an atmosphere of tolerance, civility and respect for the rights and sensibilities of each individual, without regard to race, color, national origin, ancestry, religious creed, sex, gender identity, sexual orientation, marital status, disability, medical condition, age, Vietnam era veteran status, or any other veteran's status. CSULB is an Equal Opportunity Employer.

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