

Assistant Professor of Marketing with expertise in Corporate Strategy, Promotion and Qualitative Research

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Deadline	May 01, 2020
Date Posted	March 19, 2020
Type	Tenured, tenure track
Salary	Competitive

Employment Type Full-time

Position Description California State Polytechnic University, Pomona Department of International Business and Marketing The International Business and Marketing Department in the College of Business Administration at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applicants for the tenure track position of Assistant Professor with expertise in Corporate Strategy, Promotion and Qualitative Research. The anticipated starting date is Fall 2020. The Department seeks an outstanding teacher-scholar who is expected to teach undergraduate and graduate courses, maintain a well-defined stream of research, advise students, and provide service to the university and the profession. Service will include providing outreach to industry on behalf of the department, college and university. Applicants whose work incorporates a global perspective and a commitment to inclusivity in higher education are particularly encouraged to apply. **Required Qualifications:** o Ph.D. in Marketing or other related field from an accredited university. ABDs will be considered if degree is completed by August 1, 2020 o Demonstrated potential as a strong teacher-scholar by: o providing evidence

of exemplary teaching (at least one year of teaching experience in core marketing courses is required) and, o demonstrating a commitment to publishing in quality peer-reviewed journals in their area of expertise o Demonstrated ability to teach various required core courses in Marketing. o Strong oral communication skills o At least three years relevant industry experience in corporate strategy and promotion o Demonstration of ability to contribute to the inclusivity and excellence of the academic community through research, teaching and/or service, and of commitment to teaching and working in an inclusive environment Preferred Qualifications: o Demonstrated experience in teaching specialty courses in Marketing Strategy, Promotion or Qualitative Research o Experience in working with outreach to industry o Experience in current practices involving marketing and ability to develop courses and collaborate in research Application Procedure Application materials must be submitted online via Interfolio by May 1, 2020. For application procedures and information please see

<https://apply.interfolio.com/75066> The University: Cal Poly Pomona, one of two polytechnic universities in California, is a member of the 23-campus California State University system. Our ethnically diverse student population of approximately 23,000 is recruited from throughout California and beyond. We are proud of our status as a Hispanic Serving Institution. The College and the Department of International Business and Marketing (IBM): The International Business and Marketing Department is one of six departments in the CPP College of Business Administration. The College of Business Administration serves almost 5,000 students and is AACSB accredited.



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How To Apply

Please refer to the job description for information on how to apply.