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California State Polytechnic University, Pomona

Assistant Professor

Description

California State Polytechnic University, Pomona

Department of International Business and Marketing

Position Description

California State Polytechnic University, Pomona

Department of International Business and Marketing

The International Business and Marketing Department in the College of Business Administration at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applicants for the tenure track position of Assistant Professor with expertise in Professional Selling or Entertainment Marketing or International Business. The anticipated starting date is Fall 2020.

At Cal Poly Pomona we cultivate success through a diverse culture of experiential learning, discovery, and innovation. We demonstrate academic quality, relevance, and excellence through our teaching, learning, scholarship, and creative activities with student centered faculty in an evidence-based culture. Cal Poly Pomona is committed to being the model for an inclusive polytechnic university that inspires creativity and innovation, embraces local and global challenges, and transforms lives.

The Department seeks a candidate who strives for excellence in both teaching and research in a highly collegial working environment. The department faculty are outstanding teacher-scholars who maintain active research agendas that have led to publications in peer-reviewed journals. The new faculty member is expected to teach undergraduate and

Job Information

Location:

Pomona, California, 91768,
United States

Job ID:

49788993

Posted:

July 26, 2019

Position Title:

Assistant Professor

School Name:

California State Polytechnic
University, Pomona

Specialties:

Global, Sales Management,
Other

Do you plan on interviewing at the Summer Academic Conference?:

Yes

Position Start Date:

Fall 2020

Job Duration:

Indefinite

graduate courses, maintain a well-defined stream of research, advise students, and provide service to the university and the profession. Service will include providing outreach to industry on behalf of the department, college and university. Applicants whose work incorporates a global perspective and a commitment to inclusivity in higher education are particularly encouraged to apply.

Requirements

Required Qualifications:

- D. in Marketing or other related field from an accredited university. ABDs will be considered if degree is completed by August 1, 2020
- Demonstrated potential as a strong teacher-scholar by:
 - providing evidence of exemplary teaching commensurate with experience (at least one year of teaching experience in core marketing courses is required)

and,

- demonstrating a commitment to publishing in peer-reviewed journals in their area of expertise (publishing in peer-reviewed journals listed in Cabell's or on the Australian Business Deans' Journal List)
- Demonstrated ability to teach various required core courses in Marketing.
- Strong oral communication skills
- Demonstration of ability to contribute to the inclusivity and excellence of the academic community through research, teaching and/or service, and of commitment to teaching and working in an inclusive environment

Preferred Qualifications:

- Demonstrated experience in teaching specialty courses in Professional Selling or Entertainment Marketing or International Business
- At least 3 years of industry experience in marketing
- Experience in working with sales centers and outreach to industry
- Experience in current practices involving marketing and ability to develop courses and collaborate in research

Compensation, Benefits and Support Environment: Compensation is commensurate with the qualifications. An excellent comprehensive benefits package is available, which includes health/vision/dental plans; spouse and dependent fee-waiver; an excellent defined-benefit

retirement through the state system (CALPERS) along with optional tax sheltering opportunities (For a detailed description of benefits, see <http://www.cpp.edu/~benefits/>). To support scholarship, the college and university provide an attractive research incentive program, travel support, Behavioral Lab equipped with Qualtrics, Medialab and Sona-Systems subject pool management, additional databases such as SSCI Web of Science, Compustat, and WRDS (Wharton Research Data Services), and various competitive grant opportunities. Most faculty in the department live within a 10 mile radius from the campus in communities that provide excellent public and private educational opportunities for children and excellent outdoor activity opportunities throughout the year.

Application Procedure

Application materials must be submitted online *via Interfolio* at <http://apply.interfolio.com/65947>

General questions can be submitted to the following email ibmsearch@cpp.edu.

A complete application package consists of copies of the following:

1. Cover letter clearly stating candidate's expertise pertaining to the position
2. A current curriculum vitae
3. Five references with contact information
4. Evidence of excellence in teaching and research
5. A Student Success Statement about teaching or other experiences, successes, and challenges in working with or engaging a diverse student population (approximately one page, single space)
6. A completed academic employment form (sent in PDF file with original signature):

www.cpp.edu/~faculty-affairs/documents/acadapplication.pdf

To be included in the first review, completed applications must be received by August 19, 2019, after which a formal screening of completed files will start and continue until the position is filled.

Finalists for the position will be required to:

1. Provide three letters of recommendation dated within the past two years
2. Provide an official transcript with highest degree earned
3. Teach a marketing class as a guest speaker

4. Conduct a research presentation

The University:

Cal Poly Pomona, one of two polytechnic universities in California, is a member of the 23-campus California State University system. Our student population of approximately 23,000 enrolls in 51 baccalaureate, 30 master's degree programs, 11 credential and certificate programs, and a doctorate in Educational Leadership, presented by 1,200 faculty. We recruit successful and career-focused students from throughout California and beyond. We are proud of our status as a Hispanic Serving Institution. We have a strong commitment to supporting scholarship, research, and student achievement. Our scenic and historic 1,400-acre campus, once the winter ranch of cereal magnate W.K. Kellogg, is located about 30 miles east of downtown Los Angeles. Southern California is one of the most dynamic economic and cultural environments in the country, and the campus is within an hour's drive of beaches, mountains, and desert. The university is committed to diversifying its faculty and staff and has made educational equity one of its highest priorities. The mission of the university is to advance learning and knowledge by linking theory and practice in all disciplines, and to prepare students for lifelong learning, leadership, and careers in a changing, multicultural world. We are highly recognized and ranked among the nation's top universities. <https://www.cpp.edu/~aboutcpp/why-cpp/well-ranked.shtml>

The College and the Department of International Business and Marketing (IBM):

The College of Business Administration is accredited at both the undergraduate and graduate levels by AACSB International – The Association to Advance Collegiate Schools of Business. The College offers comprehensive undergraduate programs as well as MBA and MS in Business Administration. The College now occupies a 30-million-dollar, state-of-the-art, three-building complex housing over 100 faculty and staff, classrooms, lecture halls, labs, conference rooms and student club rooms, among others.

IBM is one of six departments in the CPP College of Business Administration, which serves almost 5,000 students. The IBM Department has approximately 15 full-time faculty members and about 1,300 majors, 900 of whom focus on one of five career-tracks in marketing and 400 of whom specialize in some area of international business. The faculty holds Ph.D. degrees from some of the top research universities in the U.S. Most of the faculty are active in research,

collaborate on research projects, and publish in well-respected peer reviewed journals. Our faculty embraces the Teacher-Scholar model. We demonstrate academic quality, relevance and excellence through teaching, learning, scholarship, and creative activities with student centered faculty in an evidence-based culture.

California State Polytechnic University, Pomona is an Equal Opportunity, Affirmative Action Employer. The University seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the people of California, to maintain the excellence of the University, and to offer our students richly varied disciplines, perspectives and ways of knowing and learning. Cal Poly Pomona subscribes to all state and federal regulations and prohibits discrimination based on race, color, religion, national origin, sex, gender identity/gender expression, sexual orientation, marital status, pregnancy, age, disability, genetic information, medical condition, and covered veteran status. Cal Poly Pomona hires only individuals lawfully authorized to work in the United States. As required by the Clery Disclosure Act, the university's annual security report is available at www.cpp.edu/~police/annual_security_report.pdf . The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment. <http://www.calstate.edu/eo/EO-1083.html>

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