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California State Polytechnic University, Pomona

Assistant Professor

Description

The International Business and Marketing Department in the College of Business Administration at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applicants for the tenure track position of Assistant Professor with expertise in Retailing and/or Professional Selling.

At Cal Poly Pomona we cultivate success through a diverse culture of experiential learning, discovery, and innovation. We demonstrate academic quality, relevance, and excellence through our teaching, learning, scholarship, and creative activities with student centered faculty in an evidence-based culture. Cal Poly Pomona is committed to being the model for an inclusive polytechnic university that inspires creativity and innovation, embraces local and global challenges, and transforms lives.

The Department seeks a candidate who strives for excellence in both teaching and research in a highly collegial working environment. The department faculty are outstanding teacher-scholars who maintain active research agendas that have led to publications in high-quality peer-reviewed journals. The new faculty member is expected to teach undergraduate and graduate courses, maintain a well-defined stream of quality research, advise students, and provide service to the university and the profession. Service will include providing outreach to industry on behalf of the department, college and university. Applicants whose work incorporates a global perspective and a commitment to diversity in

Job Information

Location:

Pomona, California, 91768,
United States

Job ID:

42425831

Posted:

July 18, 2018

Position Title:

Assistant Professor

School Name:

California State Polytechnic
University, Pomona

Specialties:

Retail Marketing, Sales
Management

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2019

higher education are particularly encouraged to apply.

Job Duration:

Indefinite

Requirements

Required Qualifications:

- Ph.D. in Marketing or other related field from an accredited university. ABDs will be considered if degree is completed by August 1, 2019
- Demonstrated potential as a strong teacher-scholar by:
 - providing evidence of exemplary teaching commensurate with experience and,
 - demonstrating a commitment to publishing in quality peer-reviewed journals in their area of expertise
- Demonstrated ability to teach various required core courses in Marketing and specialty courses in Retailing and/or Professional Selling.
- Strong oral communication skills
- Demonstration of ability to contribute to the diversity and excellence of the academic community through research, teaching and/or service, and of commitment to teaching and working in an inclusive environment

Preferred Qualifications:

- At least 3 years of strong industry experience in marketing
- Willingness to help grow our Center for Consultative Selling
- Willingness to provide outreach to industry as service to the department, college and university
- Experience in current practices involving marketing and ability to develop courses and collaborate in research

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