

## Position Information

Quick Link	<a href="http://www.calpolyjobs.org/applicants/Central?quickFind=167010">www.calpolyjobs.org/applicants/Central?quickFind=167010</a>
Requisition Number	105001
Position Title	Instr Fac AY
Job Posting Title	Instructional Faculty AY
Regular / Temporary	Regular
Working Title	Tenure-Track Position Marketing
Full / Part Time	Full-Time
If part-time, indicate time base	
Appointment Duration / End Date:	2019-2020 Academic Year
Department	OCOB-Marketing (105900)
College / Division	OCOB-Orfalea College of Business
Salary Range	Rank and salary commensurate with qualifications and experience. Cal Poly State University is strongly committed to achieving excellence through cultural diversity. The University encourages applications and nominations of all qualified individuals.
Pay Basis	Monthly
Pay Plan	Academic Year
Position Description	<p>MARKETING- California Polytechnic State University, San Luis Obispo, California, Orfalea College of Business, Marketing Area, invites applications for full-time, academic year, Assistant/Associate/Full Professor tenure-track position in Marketing beginning September 12, 2019 (or a mutually acceptable time). The position is defined broadly within marketing, but preference may be given to candidates whose research/teaching/service supports diversity and inclusion. Applicants should demonstrate evidence of, or potential for, high quality teaching and scholarly research. The curriculum provides students with a strong foundation in marketing concepts as well as application of leading edge marketing tools that offer a career advantage. The position focuses on undergraduate teaching but may include teaching in graduate programs.</p> <p>Additionally, this position will be expected to increase curricular coverage of areas related to diversity and inclusion, as well as to promote inclusive teaching strategies across the department.</p> <p>All applicants must demonstrate or have the potential to develop a strong teaching and research record. Salary is commensurate with qualifications and experience. Candidates must be academically qualified under AACSB standards. Cal Poly strongly values diversity and inclusion, especially in the classroom and among its areas of study.</p> <p>This position is part of a university-wide cluster of searches designed to increase curricular coverage of areas related to diversity and inclusion, as well as to promote inclusive teaching strategies across the university. Successful candidates will be expected to contribute to the university's goals in these areas.</p> <p>The other searches are for positions in the following disciplines across campus:</p> <ul style="list-style-type: none"> <li>• African American History (104977)</li> <li>• Criminology and Gender (104994)</li> <li>• Diversity and Organizational Behavior (104946)</li> </ul>

- Elementary Science Education (104961)
- Global Health and Multicultural Health (104973)
- Psychology and Sociology of Physical Activity, Exercise and Sport (104979)

Candidates selected through this diversity cluster hire will be given \$10,000 in start-up funds to support their work in diversity and inclusion. Once hired, candidates will collaborate with their dean and others to develop a plan for utilizing these funds for supplemental compensation, assigned time, or professional development activities. Detailed information can be found at <https://academic-personnel.calpoly.edu/clusterhire>.

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Minimum Qualifications (Staff Only)

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Required Qualifications / Specialized Skills

Required qualifications include:

- A Ph.D. in Marketing or a closely related field from an accredited institution.
- Ability to make intellectual contributions that are relevant to experienced managers.
- An excellent academic record demonstrating the ability to engage in high quality teaching and scholarly research at the undergraduate and graduate levels.
- Demonstrable commitment to diversity and inclusion.
- Demonstrable commitment to project-based learning and to engaging students in applied research.
- Service to the Area, college and University, and when needed.

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Preferred Qualifications / Skills

- Industry experience is a plus.

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Special Conditions (Staff)

Following a conditional offer of employment, a background check (including a criminal records check) must be completed satisfactorily before any candidate may start work with Cal Poly, San Luis Obispo. Failure to satisfactorily complete the background check may result in the withdrawal of the offer of employment. Note: Cal Poly cannot deny an applicant a position solely or in part due to a criminal conviction history until it has performed an individualized assessment and linked the relevant conviction history with specific job duties in the position being sought.

The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

Please note: Current employees who are offered positions on campus will be required to undergo a background check for any position where a background check is required by law or that Cal Poly has designated as sensitive. Sensitive positions are those requiring heightened scrutiny of individuals holding the position based on potential for harm to children, concerns for the safety and security of people, animals, or property, or heightened risk of financial loss to Cal Poly or individuals in the university community.

For health and wellbeing, Cal Poly is a smoke & tobacco-free campus. The university is committed to promoting a healthy environment for all members of our community.

Faculty employees who wish to apply for permanent residency will be responsible for retaining an immigration attorney. All filing and attorney's fees will be incurred by the faculty member.

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Pre-Employment Conditions (Staff)

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Benefits Eligible

Yes

[More Information](#)

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Job Open Date

08-23-2018

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Job Close Date

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Review Begin Date

10-01-2018

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How to Apply

To apply, please visit <http://WWW.CALPOLYJOBS.ORG>, complete a required online faculty application and apply to Requisition #105001. Please attach to your electronic application a cover letter, vita, statement of teaching philosophy, and writing sample indicative of area of scholarship. In the cover letter, the applicant should also address the feasibility of conducting a research program within the context of a primarily teaching-oriented undergraduate program. Applicants must include a Statement of demonstrated commitment to diversity and inclusion in teaching, scholarship and/or service describing past experience, contributions to diversity and inclusion efforts, the impact on students, faculty, staff and/or your field and a description of how you will demonstrate a commitment in these areas in teaching, research, and/or service at Cal Poly. Please be prepared to provide three professional references with names and email addresses when completing the application. Cal Poly will directly solicit letters from the individuals listed by applicants. Official sealed transcript showing highest degree earned will be required prior to appointment. This position is open until filled. REVIEW BEGIN DATE: October 1, 2018. Applicants with complete files by the Review Begin Date will be given full consideration.

At California Polytechnic State University, San Luis Obispo, we believe that cultivating an environment that embraces and promotes diversity is fundamental to the success of our students,

our employees and our community. Bringing people together from different backgrounds, experiences and value systems fosters the innovative and creative thinking that exemplifies Cal Poly's values of free inquiry, cultural and intellectual diversity, mutual respect, civic engagement, and social and environmental responsibility. Cal Poly's commitment to diversity informs our efforts in recruitment, hiring and retention. California Polytechnic State University is an affirmative action/equal opportunity employer. EEO.

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Internal Recruitment Only	No
Projected Start Date (Faculty Only)	09-12-2019
Additional Information Contact Name (Faculty)	Stern Neill
Additional Information Contact Phone (Faculty)	805-756-0276
Additional Information Contact Email (Faculty)	sneill@calpoly.edu
Department Information (Faculty)	The faculty in the Marketing Area focus on undergraduate teaching, but may include teaching in graduate and certificate programs. The courses offered in this Area provides students with a strong foundation in marketing concepts as well as introduces them to cutting edge marketing tools that will give them advantage when they graduate. The Marketing Area offers bachelors degree in Business Administration with Concentration in Marketing Management.

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