

Assistant Professor - Marketing

Posting Details

Position Information

Position Title	Assistant Professor - Marketing
Position Category	Faculty
FLSA	Exempt
Position Status	Tenure-Track
FTE	.75
Location	Thousand Oaks

University Background

Basic Function

Our campus has recently become a Hispanic-Serving Institution (HSI) and we are looking for candidates with a demonstrated commitment to and success working with diverse, multi-cultural, multi-racial, and underrepresented communities. Cal Lutheran encourages applicants from all faiths, and advocates for justice and fairness for all people. Cal Lutheran is an accredited, private, comprehensive university that engages students in critical inquiry and is dedicated to educating leaders for a global society. The campus is located midway between Santa Barbara and Los Angeles and is home to more than 2,800 undergraduate and 1,250 graduate students who come from 35 countries and represent a variety of faiths. 45.2% of Cal Lutheran students are from underrepresented groups, and 34% of freshmen are first generation students.

Position Summary

Responsibilities for this position include instruction at the undergraduate and MBA levels of general marketing principles courses and development of courses in relevant areas of expertise, with an academic year teaching load of three courses per term or semester. The School of Management, which offers both graduate and undergraduate programs, is the largest of the professional schools at the university. The mission of the School of Management is to prepare students for success with integrity in their professional and personal lives through scholarship, diverse learning experiences, and community engagement in a global context. For more information, visit <https://www.callutheran.edu/management/>

Qualifications

Ph.D. required; ABD accepted and would be hired at Instructor level until acquired. The successful candidate will be able to demonstrate excellence in teaching and a commitment to scholarship and service; for candidates with minimal teaching experience, potential for effective teaching of both traditional and adult learners will be considered. Evidence of mentoring, the ability to mentor underrepresented and first-generation students, and experience with academic advising are preferred. Teaching experience in the following areas will receive special consideration: Principles of Marketing, Social Media Marketing, Marketing Research, Consumer Marketing or Sales and Brand Management.

Application Instructions:

We look forward to reading your application! Please apply on-line at <https://careers.callutheran.edu/postings/4479>

Make sure to include the following with your application:

- 1) Cover letter that specifically addresses how you meet the qualifications of the position and are prepared to support the mission of Cal Lutheran and its new designation as an HSI
- 2) Curriculum vitae (CV)/ resume
- 3) Statement of teaching philosophy that addresses your experience and/or motivation to teach and mentor underrepresented and first-generation students
- 4) Statement of research/creative activities

Under the direction of the Dean, Department Chair or Program Director, the Assistant Professor is responsible for providing academic instruction to students for the assigned undergraduate and/or graduate courses. The Assistant Professor is to serve as an academic advisor to students; serve on faculty or university committees; and engage in scholarly activities, and/or creative endeavors which contribute to the academic mission of the

University, as outlined in the faculty handbook.

Representative Duties

- Provide academic instruction to students through lecture courses. Create assignments and activities in one-on-one, classroom, and distance mediated instructional settings for development of cognitive abilities, communication skills, and higher order thinking skills among students. E
 - Observe and evaluate student performance in meeting course objectives and student learning outcomes through assignments, projects, discussions, and examinations; provide feedback in a timely manner to student inquiries in class, online, or during established consultation office hours. E
 - Maintain current, accurate records of course enrollment, attendance, student academic progress, course curriculum; prepare and submit grades, data, and reports related to course and student progress in a timely manner. E
 - Provide a course syllabus to students in each class within the first week of the class, as outlined in the faculty handbook. E
 - Adhere to the responsibilities related to teaching, advising, service, and scholarly, professional and creative activities, as outlined in the faculty handbook. E
 - Attend and participate on committees and in department, division, campus, and University meetings. E
 - Performs related duties as assigned.
- E=Essential Duties

Knowledge Of

- Current theory and practice within the subject discipline
- Principles and best practices of effective teaching
- Student learning outcomes and methods of assessment
- University curricula
- Community and campus resources, services, programs, and professionals available to students
- Methods of gathering, analyzing, and preparing data
- Modern computing technology
- Record keeping techniques with regard to student enrollment, attendance, and progress

Ability To

- Demonstrate a thorough and accurate knowledge in the subject field or discipline
- Deliver course curricula in various learning styles
- Exhibit sensitivity to and understanding of the diverse academic, social, economic, cultural, and ethnic backgrounds of University students.
- Exhibit sensitivity to and understanding of the needs of students with disabilities.
- Integrate current and emerging instructional delivery technologies into the learning process to enhance teaching and the educational experience
- Maintain professional standards that protect student confidentiality
- Communicate effectively, both orally and in writing using tact, patience, and courtesy
- Establish and maintain effective working relationships.
- Analyze situations accurately and adopt effective courses of action
- Demonstrate commitment to professional excellence and continuous growth within subject field or discipline

Minimum Qualifications

Ph.D. required; ABD accepted and would be hired at Instructor level until acquired.

Preferred Qualifications

Successful track record of teaching preferred, but candidate potential for effective teaching of traditional and adult learners will be considered. The ideal candidate will have demonstrated excellence in teaching and a commitment to scholarship and service. Evidence of mentoring and the ability to mentor underrepresented students plus experience with academic advising preferred. Teaching experience in the following courses will receive special considerations: Principles of Marketing, Social Media Marketing, Marketing Research, Consumer Marketing or Sales and Brand Management.

Licenses and other requirements

Physical Abilities

Manual dexterity of hands and fingers to operate office equipment; speaking to exchange information, provide instruction and make presentations; sitting or standing for extended periods of time; pushing, pulling or lifting light objects; bending and reaching to store and/or retrieve files.

Working Environment

Indoor classroom environment; subject to visiting a variety of classroom sites on campus.

Posting Detail Information

Posting Number Faculty000042019

Number of Vacancies 1

Desired Start Date 08/24/2020

Position End Date

Open Date 06/17/2019

Close Date 07/30/2019

Open Until Filled No

**Application
Procedure/Special
Instructions**

Marketing (Tenure-Track, Assistant Professor)
School of Management

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Qualifications

Ph.D. required; candidates with ABD status will be considered for appointment at the instructor level. The successful candidate will be able to demonstrate excellence in teaching and a commitment to scholarship and service; for candidates with minimal teaching experience, potential for effective teaching of both traditional and adult learners will be considered. Evidence of mentoring, the ability to mentor underrepresented and first-generation students, and experience with academic advising are preferred. Teaching experience in the following areas will receive special consideration: Principles of Marketing, Social Media Marketing, Marketing Research, Consumer Marketing or Sales and Brand Management.

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Statement

California Lutheran University is committed to providing equal opportunity in employment for all persons, regardless of race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, sex, age, sexual orientation, genetic information, gender, gender identity or expression, or any other basis protected by applicable law. No person shall be excluded from participation in, be denied the benefits of, or be subjected to discrimination in any program, activity or facility of the University on the basis of these factors in a manner consistent with applicable federal and state laws, regulations, ordinances, orders and rules, and University's policies, procedures, and processes.

Upon request, reasonable accommodations in the application process can be provided to

individuals with qualifying disabilities. Please contact the Human Resources Department for further information or to request an accommodation.

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. How did you hear about this posting?
 - Chronicle of Higher Education
 - Higheredjobs.com
 - Inside Higher Ed
 - Cal Lutheran Website
 - Hispanicsinhigherred.com
 - Blacksинhigherred.com
 - Asiansinhigherred.com
 - Women in Higher Education
 - Journal of Blacks in Higher Education
 - Minority Postdoc
 - Department Specific Site (SACNAS, APA, etc.)
 - Other
 - Personal Recommendation

Applicant Documents

Required Documents

1. Resume/Curriculum Vitae
2. Cover Letter
3. Teaching Philosophy
4. Statement of Research/Creative Activities

Optional Documents

1. Other
2. Other #2
3. Other #3
4. Other #4
5. Other #5
6. Diversity Statement