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California Lutheran University

Assistant Professor, Marketing (Tenure-Track)

Description

Marketing (Tenure-Track, Assistant Professor)
School of Management

Our campus has recently become a Hispanic-Serving Institution (HSI) and we are looking for candidates with a demonstrated commitment to and success working with diverse, multi-cultural, multi-racial, and underrepresented communities. Cal Lutheran encourages applicants from all faiths, and advocates for justice and fairness for all people. Cal Lutheran is an accredited, private, comprehensive university that engages students in critical inquiry and is dedicated to educating leaders for a global society. The campus is located midway between Santa Barbara and Los Angeles and is home to more than 2,800 undergraduate and 1,250 graduate students who come from 35 countries and represent a variety of faiths. 45.2% of Cal Lutheran students are from underrepresented groups, and 34% of freshmen are first generation students.

Position Summary

Responsibilities for this position include instruction at the undergraduate and MBA levels of general marketing principles courses and development of courses in relevant areas of expertise, with an academic year teaching load of three courses per term or semester.

The School of Management, which offers both graduate and

Job Information

Location:

Thousand Oaks, California,
91360, United States

Job ID:

41782739

Posted:

June 14, 2018

Position Title:

Assistant Professor,
Marketing (Tenure-Track)

School Name:

California Lutheran
University

Specialties:

General Marketing

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2018

undergraduate programs, is the largest of the professional schools at the university. The mission of the School of Management is to prepare students for success with integrity in their professional and personal lives through scholarship, diverse learning experiences, and community engagement in a global context. For more information, visit <https://www.callutheran.edu/management/>

Job Duration:

Indefinite

Requirements

Qualifications

Ph.D. required; candidates with ABD accepted and would be hired at Instructor level until acquired. The successful candidate will be able to demonstrate excellence in teaching and a commitment to scholarship and service; for candidates with minimal teaching experience, potential for effective teaching of both traditional and adult learners will be considered. Evidence of mentoring, the ability to mentor underrepresented and first-generation students, and experience with academic advising are preferred. Teaching experience in the following areas will receive special consideration: Principles of Marketing, Social Media Marketing, Marketing Research, Consumer Marketing or Sales and Brand Management.

Application Instructions:

We look forward to reading your application! Please apply on-line at <https://careers.callutheran.edu/postings/>

Make sure to include the following with your application:

- 1) Cover letter that specifically addresses how you meet the qualifications of the position and are prepared to support the mission of Cal Lutheran and its new designation as an HSI
- 2) Curriculum vitae (CV)/ resume
- 3) Statement of teaching philosophy that addresses your experience and/or motivation to teach and mentor underrepresented and first-generation students
- 4) Statement of research/creative activities

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