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California State Polytechnic University, Pomona tenure track position of Assistant Professor

Description

California State Polytechnic University, Pomona

Department of International Business and Marketing

The International Business and Marketing Department in the College of Business Administration at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applicants for the tenure track position of Assistant Professor. The anticipated starting date is Fall 2018. The department has two positions approved, and candidates are required to specify in the cover letter, as well as the email submission subject line, the exact position number(s) they are applying. For Position #1, candidate's specializations in Promotions with expertise in Digital Marketing are especially welcome to apply.

Position #1: The Department seeks a candidate who strives for excellence in both teaching and research in a highly collegial working environment. The department faculty are outstanding teacher-scholars who maintain active research agendas that have led to publications in high-quality peer-reviewed journals. The new faculty member is expected to teach undergraduate and graduate courses, maintain a well-defined stream of quality research, advise students, and provide service to the university and the profession. Service will include providing outreach to industry on behalf of the department, college and university. Applicants whose work incorporates a global perspective and a commitment to diversity in higher education are particularly encouraged

Job Information

Location:

Pomona, California, 91768,
United States

Job ID:

35986613

Posted:

July 6, 2017

Position Title:

tenure track position of
Assistant Professor

School Name:

California State Polytechnic
University, Pomona

Specialties:

Other

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2018

to apply.

Job Duration:

Indefinite

Required Qualifications:

- Ph.D. in Marketing or other related field from an accredited university. ABDs will be considered if degree is completed by August 1st, 2018
- Demonstrated potential as a strong teacher-scholar by:
 - providing evidence of exemplary teaching commensurate with experience and,
 - demonstrating a commitment to publishing in quality peer-reviewed journals in their area of expertise
- Demonstrated ability to teach various required core courses in Marketing and specialty courses in Promotions with expertise in Digital Marketing
- Strong oral communication skills

Preferred Qualifications:

- Willingness to provide outreach to industry as service to the department, college and university
- A well-defined research agenda to publish in quality journals
- Experience in current practices & digital platforms involving data-driven marketing and ability to develop courses and collaborate in research
- At least 3 years of strong industry experience in marketing
- Demonstration of ability to contribute to the diversity and excellence of the academic community through research, teaching and/or service, and of commitment to teaching and working in a multicultural environment

Compensation, Benefits and Support Environment: Compensation is commensurate with the qualifications. An excellent comprehensive benefits package is available, which includes health/vision/dental plans; spouse and dependent fee-waiver; an excellent defined-benefit retirement through the state system (CALPERS) along with optional tax sheltering opportunities (For a detailed description of benefits, see <http://www.cpp.edu/~benefits/>). To support scholarship, the college and university provide an attractive research incentive program, travel

support, Behavioral Lab equipped with Qualtrics, Medialab and Sona-Systems subject pool management, additional databases such as SSCI Web of Science, Compustat, and WRDS (Wharton Research Data Services), and various competitive grant opportunities. Most faculty in the department live within a 10 mile radius from the campus in communities that provide excellent public and private educational opportunities for children and excellent outdoor activity opportunities throughout the year.

Application Procedure

Application materials should be submitted electronically to ibmsearch@cpp.edu, specifying in email subject "Position #1 Promotions with expertise in Digital Marketing".

A complete application package consists of copies of the following:

1. Cover letter clearly stating candidate's expertise pertaining to the position stated above
2. A current curriculum vitae
3. Five references with contact information
4. Evidence of excellence in teaching and research
5. A Student Success Statement about teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single space)
6. A completed academic employment form (sent in PDF file with original signature):

www.cpp.edu/~faculty-affairs/documents/acadapplication.pdf

Finalists for the position will be required to:

1. Provide three letters of recommendation dated within the past two years
2. Provide an official transcript with highest degree earned
3. Teach a marketing class as a guest speaker
4. Conduct a research presentation

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