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California State Polytechnic University, Pomona  
**tenure track position of Assistant Professor**

## Description

**California State Polytechnic University, Pomona**

**Department of International Business and Marketing**

The International Business and Marketing Department in the College of Business Administration at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applicants for the tenure track position of Assistant Professor. The anticipated starting date is Fall 2018. The department has two positions approved, and candidates are required to specify in the cover letter, as well as the email subject line, the exact position number(s) they are applying. For Position #2, candidate's specializations in Promotions with expertise in Data Analytics are especially welcome to apply.

**Position #2:** The Department seeks a candidate who strives for excellence in both teaching and research in a highly collegial working environment. The department faculty are outstanding teacher-scholars who maintain active research agendas that have led to publications in high-quality peer-reviewed journals. The new faculty member is expected to teach undergraduate and graduate courses, maintain a well-defined stream of quality research, advise students, and provide service to the university and the profession. Service will include providing outreach to industry on behalf of the department, college and university. Applicants whose work incorporates a global perspective and a commitment to diversity in higher education are particularly encouraged

## Job Information

**Location:**

Pomona, California, 91768,  
United States

**Job ID:**

35986624

**Posted:**

July 6, 2017

**Position Title:**

tenure track position of  
Assistant Professor

**School Name:**

California State Polytechnic  
University, Pomona

**Specialties:**

Other

**Do you plan on  
interviewing at the  
Summer AMA  
Conference?:**

Yes

**Position Start Date:**

Fall 2018

to apply.

**Job Duration:**

Indefinite

**Required Qualifications:**

- Ph.D. in Marketing or other related field from an accredited university. ABDs will be considered if degree is completed by August 1st, 2018
- Demonstrated potential as a strong teacher-scholar by:
  - providing evidence of exemplary teaching commensurate with experience and,
  - demonstrating a commitment to publishing in quality peer-reviewed journals in their area of expertise
- Demonstrated ability to teach various required core courses in Marketing and specialty courses in Promotions with expertise in Data Analytics
- Strong oral communication skills

**Preferred Qualifications:**

- Willingness to provide outreach to industry as service to the department, college and university
- A well-defined research agenda to publish in quality journals
- Experience in current practices & digital platforms involving data-driven marketing and ability to develop courses and collaborate in research
- At least 3 years of strong industry experience in marketing
- Demonstration of ability to contribute to the diversity and excellence of the academic community through research, teaching and/or service, and of commitment to teaching and working in a multicultural environment

**Compensation, Benefits and Support Environment:** Compensation is commensurate with the qualifications. An excellent comprehensive benefits package is available, which includes health/vision/dental plans; spouse and dependent fee-waiver; an excellent defined-benefit retirement through the state system (CALPERS) along with optional tax sheltering opportunities (For a detailed description of benefits, see <http://www.cpp.edu/~benefits/>). To support scholarship, the college and university provide an attractive research incentive program, travel

support, Behavioral Lab equipped with Qualtrics, Medialab and Sona-Systems subject pool management, additional databases such as SSCI Web of Science, Compustat, and WRDS (Wharton Research Data Services), and various competitive grant opportunities. Most faculty in the department live within a 10 mile radius from the campus in communities that provide excellent public and private educational opportunities for children and excellent outdoor activity opportunities throughout the year.

## **Application Procedure**

Application materials should be submitted electronically to [ibmsearch@cpp.edu](mailto:ibmsearch@cpp.edu), specifying in the email subject "Position #2 Promotions with expertise in Data Analytics".

A complete application package consists of copies of the following:

1. Cover letter clearly stating candidate's expertise pertaining to the position stated above
2. A current curriculum vitae
3. Five references with contact information
4. Evidence of excellence in teaching and research
5. A Student Success Statement about teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single space)
6. A completed academic employment form (sent in PDF file with original signature):

[www.cpp.edu/~faculty-affairs/documents/acadapplication.pdf](http://www.cpp.edu/~faculty-affairs/documents/acadapplication.pdf)

Finalists for the position will be required to:

1. Provide three letters of recommendation dated within the past two years
2. Provide an official transcript with highest degree earned
3. Teach a marketing class as a guest speaker
4. Conduct a research presentation

To be included in the first review, completed applications must be received by September 15, 2018, after which a formal screening of completed files will start and continue until the position is filled. Electronic submissions are highly preferred and should be addressed to

[ibmsearch@cpp.edu](mailto:ibmsearch@cpp.edu). Please address all nominations, inquiries, and hard copy application materials as early as possible to:

Faculty Search Committee Chair

Department of International Business and Marketing

College of Business Administration

California State Polytechnic University

3801 West Temple Avenue

Pomona, CA 91765-6978

**The University:**

Cal Poly Pomona, one of two polytechnic universities in California, is a member of the 23-campus California State University system. Our student population of approximately 23,000 enrolls in 51 baccalaureate, 30 master's degree programs, 11 credential and certificate programs, and a doctorate in Educational Leadership, presented by 1,200 faculty. We recruit successful and career-focused students from throughout California and beyond. We are proud of our status as a Hispanic Serving Institution. We have a strong commitment to supporting scholarship, research, and student achievement. Our scenic and historic 1,400-acre campus, once the winter ranch of cereal magnate W.K. Kellogg, is located about 30 miles east of downtown Los Angeles. Southern California is one of the most dynamic economic and cultural environments in the country, and the campus is within an hour's drive of beaches, mountains, and desert. The university is committed to diversifying its faculty and staff and has made educational equity one of its highest priorities. The mission of the university is to advance learning and knowledge by linking theory and practice in all disciplines, and to prepare students for lifelong learning, leadership, and careers in a changing, multicultural world.

**The College and the Department of International Business and Marketing (IBM):**

The College of Business Administration is accredited at both the

undergraduate and graduate levels by AACSB International – The Association to Advance Collegiate Schools of Business. The College offers comprehensive undergraduate programs as well as MBA and MS in Business Administration. The College now occupies a 30-million-dollar, state-of-the-art, three-building complex housing over 100 faculty and staff, classrooms, lecture halls, labs, conference rooms and student club rooms, among others.

IBM is one of six departments in the CPP College of Business Administration, which serves almost 5,000 students. The IBM Department has approximately 15 full-time faculty members and about 1,300 majors, 900 of whom focus on one of nine career-tracks in marketing and 400 of whom specialize in some area of international business. The faculty holds Ph.D. degrees from some of the top research universities in the U.S. Most of the faculty are active in research, collaborate on research projects, publish in well-respected peer reviewed journals. The faculty is conscientious about the teacher-scholar model commonly embraced on campus, and strives to integrate research into teaching in a highly collegial work environment.

*California State Polytechnic University, Pomona is an Equal Opportunity, Affirmative Action Employer. The University seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the people of California, to maintain the excellence of the University, and to offer our students richly varied disciplines, perspectives and ways of knowing and learning. Cal Poly Pomona subscribes to all state and federal regulations and prohibits discrimination based on race, color, religion, national origin, sex, gender identity/gender expression, sexual orientation, marital status, pregnancy, age, disability, genetic information, medical condition, and covered veteran status. Cal Poly Pomona hires only individuals lawfully authorized to work in the United States. As required by the Clery Disclosure Act, the university's annual security report is available at [www.cpp.edu/~police/annual\\_security\\_report.pdf](http://www.cpp.edu/~police/annual_security_report.pdf). The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment. <http://www.calstate.edu/eo/EO-1083.html>*

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