
Assistant Professor in Marketing – Lacy School of Business

The Lacy School of Business at Butler University is seeking applications for a tenure-track assistant professor position in Marketing to begin in August 2018. We are especially interested in applicants with a strong and demonstrated focus in international marketing. Being able to teach marketing research, marketing analytics or digital marketing would be a plus. Applicants must either have a Ph.D. or be far enough along that they will finish their Ph.D. by August, 2018.

The ideal candidate will share our belief that individual faculty members can make a difference in the life of a student that creativity and risk-taking are important facets of teaching and learning, and that research must be balanced with, and complementary to, excellent teaching. Candidates should have teaching experience and demonstrate that they are committed to becoming an excellent teacher at both the undergraduate and graduate level. They should also value and have a strong interest in scholarship and provide evidence that they will be productive scholars who will publish research in quality peer-reviewed journals.

Butler University is a private, residential university located on a beautiful 300-acre campus about 10 minutes north of downtown Indianapolis, the twelfth largest city in the United States. It is a national university and a member of the Big East Conference. Butler is committed to providing personalized liberal and professional education to 4,400 undergraduate and 500 graduate students in its six colleges (Business, Liberal Arts and Sciences, Communication, Pharmacy and Health Sciences, Education, and Arts). The recently named Lacy School of Business enrolls about 1,000 full-time undergraduates. It has a part-time MBA program as well as a Master of Professional Accounting (MPAcc) program and is accredited by AACBS-International. Plans for a new building for the School of Business are well underway.

Butler is committed to developing a diverse pool of applicants and encourages the application and nomination of women and people of color. Compensation and support are competitive. We will be interviewing candidates at the Summer AMA Conference in San Francisco, August 3-6, 2017. Screening of application materials will begin immediately and will continue until the position is filled. Application materials (including cover letter, vita, teaching and research statements, and copies of publications and letters of recommendation) should be submitted electronically to the email address below and should be addressed to:

Margaret Y. Padgett, Ph. D.
Chair, Department of Marketing and Management
Lacy School of Business
Butler University
E-mail: marketingposting@butler.edu

Only completed applications will be considered.

Butler University is committed to enhancing the diversity of the student body and our faculty and staff. In addition hiring decisions are made on the basis of an individual's qualifications, past experience, overall performance, and other employment-related criteria. Butler University provides equal opportunities for employment and advancement for all individuals, regardless of age, gender, race, religion, color, disability, veteran status, sexual orientation, national origin, or any other legally protected category.