

Assistant Professor (Business Marketing)

Institution:	SUNY Buffalo State
Location:	Buffalo, NY
Category:	Faculty - Business - Marketing and Sales
Posted:	08/19/2017
Type:	Full Time



BUFFALO STATE
The State University of New York

Line Number: 21174

Department: Business

Salary Range: competitive

Anticipated Date of Hire: 09-01-2018

Closing Date: Open Until Filled

Contact Name: Dr. Christine Lai Chase 325

Contact Email: laica@buffalostate.edu

The Business Department at SUNY: Buffalo State invites applications for a tenure-track position focusing on marketing at the Assistant Professor level starting Fall, 2018

The ideal candidate is qualified to teach courses in marketing and related areas such as consumer behavior, sales management, marketing management, Internet marketing, and international marketing. The candidate will be responsible for service at the department, college, and community level including collaboration with other faculty in curriculum revision and development as well as contributing through published scholarship.

Required Qualifications:

Earned doctorate in marketing or closely related business content field. Candidates should possess experience and evidence of college teaching, a record of published and/or presented scholarship at academic associations, and a record of service at the department, college, and/or community level.

Preferred Qualifications:

Ph.D. in marketing from an AACSB accredited university. Documented teaching experience and evaluations at the college level. Service at the department, college, and community level. A record of published scholarship in refereed marketing journals and presentations at academic associations.

Required Applicant Documents:

Cover Letter

Curriculum Vitae (academic)

Teaching Philosophy

Names and contact information for 3 professional references

Unofficial transcripts

Special Instructions to Applicants:

Review of applicants will begin immediately and continue until the position is filled. Only completed, on line applications received by October 1 can be assured full consideration.

APPLICATION INFORMATION

Contact: SUNY Buffalo State

Online App. Form: <https://jobs.buffalostate.edu/applicants/Central?quickFi...>

Buffalo State is an affirmative action/equal opportunity employer and committed to respect for diversity and individual differences.

Apply through Institution's Website