



Faculty Position in Marketing and Management

Institution:	Buena Vista University
Location:	Storm Lake, IA
Category:	<ul style="list-style-type: none">■ Faculty - Business - Marketing and Sales■ Faculty - Business - Management
Posted:	10/11/2017
Type:	Full Time
Notes:	included in Diversity and Inclusion Email

The Harold Walter Siebens School of Business at Buena Vista University seeks a dynamic teacher who is committed to excellence in undergraduate Business education. The position is a nine-month, tenure-track or a multi-year contract position, contingent on candidate's credentials. The start date is August 2018.

The Business major in the Harold Walter Siebens School of Business is designed for students to develop strong analytical, interpersonal, and professional skills that are grounded in a sophisticated understanding of contemporary business. The curriculum is comprehensive and challenging, with a strong emphasis on experiential learning. As such, the program offers students distinguished learning opportunities including internships, practicums, attendance at professional conferences, and partnering with faculty on research. Course content emphasizes problem solving in a business context.

The successful candidate will teach a variety of introductory and advanced undergraduate marketing courses. The ideal candidate will also teach an introductory management course and could teach human resources, business strategy or agricultural business as supported by his/her credentials and interest. The candidate will contribute significant input regarding the curriculum and may have an opportunity to develop new courses. The position requires strong teaching skills, advising and mentoring of undergraduate students, professional development, and service to the institution.

Desired Qualifications

- Candidates with a Ph.D. or DBA in the field of marketing and/or management are preferred; however, candidates with a Doctorate or a Master's degree and 18 graduate credits in marketing and/or management and relevant work experience will be considered.
- Ability and willingness to teach a variety of courses in marketing and management.
- Teaching experience at the university level and/or professional experience in marketing.
- Ability to teach, advise, and build relationships with students.

Buena Vista University

Buena Vista University's main 60-acre campus is situated on the shores of beautiful Storm Lake, a 3,200-acre natural lake located in northwest Iowa. One of Iowa's premier vacation spots, it hosts an array of retail shopping, dining, and professional services, and a vibrant arts and multicultural environment. Storm Lake has an active and energetic business community, with a healthy mixture ranging from small businesses to multinational food processing and agribusinesses. Most important, Storm Lake residents enjoy a relatively low cost of living and a high quality of life.

Review of applications will begin immediately and will continue until the position is filled. Please submit your letter of application, graduate school transcripts (photocopies acceptable but official copies required for appointment), teaching evaluation summaries, teaching philosophy statement, and current vita with the names of 4-6 references (including title, address, e-mail address and telephone number) to the Melissa Butcher, Human Resources Office, Buena Vista University, 610 W. 4th St., Storm Lake, IA 50588 or e-mail facultyhire@bvu.edu.

This position is not eligible for an employer-sponsored visa; and, all applicants must be currently authorized to work in the United States on a full-time basis.

A background check will be conducted on the final candidate. Buena Vista University is an Equal Opportunity/Americans with Disabilities Act/Smoke-Free Employer.

APPLICATION INFORMATION

Postal Address: Melissa Butcher, Human Resources Office
Buena Vista University
610 West Fourth Street
Box 2011
Storm Lake, IA 50588

Email Address: facultyhire@bvu.edu

Apply through HigherEdJobs

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