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## Bucknell University: Freeman College of Management Visiting Faculty Position in Marketing

### Description

The Freeman College of Management at Bucknell University seeks a full-time visiting faculty member in Marketing beginning in fall 2018. This two-semester position will span the 2018-2019 academic year. The successful candidate will be able to teach the introductory undergraduate Marketing course taken by all undergraduate students in the College. Other courses may be determined based on the successful candidate's area of expertise. The teaching load for this position is six course sections per academic year. Reappointment for a second year is possible contingent on satisfactory performance and administrative approval.

The College offers innovative professional education in the context of one of the nation's leading liberal arts universities. We believe that an education that combines technical skills and deep intellectual exploration is the best preparation for thoughtful and capable leaders. We seek faculty members capable of contributing to this mission. We embrace the teacher-scholar model and look with favor on those making creative

### Job Information

**Location:**

Lewisburg, Pennsylvania,  
United States

**Job ID:**

39688660

**Posted:**

March 1, 2018

**Position Title:**

Visiting Faculty Position in  
Marketing

**School Name:**

Bucknell University:  
Freeman College of  
Management

intellectual or applied contributions to their field.

A record of excellence in undergraduate teaching is required. Qualified candidates will have completed or be near completion of the Ph.D. degree or equivalent. Persons with substantial professional experience and holding the master's degree will also be considered and are encouraged to apply. Salary is competitive and commensurate with experience.

## MANAGEMENT PROGRAMS AT BUCKNELL

The approximately 550 students in the Freeman College of Management choose from among four highly interdisciplinary programs that combine courses in the various disciplines of management with offerings in the arts, humanities, natural and social sciences, and engineering. The College's four major programs include: Accounting & Financial Management; Global Management; Managing for Sustainability; and Markets, Innovation & Design. For a description of the curriculum, go to <http://www.bucknell.edu/x61930.xml>.

## APPLICATION

To complete the application process, visit our on-line application system at <http://careers.bucknell.edu> Complete applicant files must include a cover letter, current vita, evidence of teaching effectiveness, and a statement of teaching philosophy. Only formal applications received via Bucknell's online system will be accepted. Applications will be reviewed immediately until the position is filled.

Bucknell University, an equal opportunity employer, believes that students learn best in a diverse, inclusive community and is therefore committed to academic excellence through diversity in its faculty, staff, and students. We seek candidates who will be committed to Bucknell's efforts to create a climate that fosters the growth and development of a diverse student body. We welcome applications from members of groups that have been historically underrepresented in higher education.

## BUCKNELL UNIVERSITY

### Specialties:

All

### Do you plan on interviewing at the Summer AMA Conference?:

No

### Position Start Date:

Fall 2018

Bucknell University is a highly selective, privately endowed comprehensive university offering baccalaureate degree programs to about 3600 undergraduates and master's degree programs to about 150 students. The University is located on a beautiful 450-acre campus in central Pennsylvania's Susquehanna Valley. New York City, Washington, D.C., Baltimore, Pittsburgh, and Philadelphia are each within a 3-1/2 hour drive of Lewisburg. For more information about Bucknell University see [www.bucknell.edu](http://www.bucknell.edu).

## About Bucknell University: Freeman College of Management

Bucknell University is a highly selective, privately endowed comprehensive university offering baccalaureate degree programs to approximately 3400 undergraduates and master's degree programs to about 150 students. The University is located in Lewisburg on a 450-acre campus in central Pennsylvania's Susquehanna River Valley. New York City, Washington, D.C., Baltimore, and Philadelphia are each within a 3 1/2 hour drive from Lewisburg.

<http://www.bucknell.edu/x19.xml>

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