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Bucknell University

Tenure Track Faculty Position in Markets, Innovation, and Design

Description

Tenure Track Faculty Position in Markets, Innovation, and Design

The Markets, Innovation, and Design (MiDE) program at Bucknell University seeks a full-time, tenure-track faculty member to teach a range of courses and to successfully develop a high-quality program of meaningful scholarship to begin in fall 2019. We expect to hire at the Assistant level but will consider outstanding candidates at other ranks. The successful candidate will be qualified to teach the introductory course in MiDE that blends design thinking with concepts from marketing and innovation and an upper-level undergraduate course in design realization--a studio based course in which students gain hands-on experience transforming their ideas into models and prototypes (MIDE 302). This position is open to candidates with an array of related disciplinary backgrounds, including product development, user experience design, product/services design, marketing, etc. The College is committed to diversity, inclusion, and student-centered pedagogy, and we seek candidates who share these commitments.

MANAGEMENT PROGRAMS AT BUCKNELL

The approximately 550 students in the College of Management may choose among four highly interdisciplinary programs that combine courses in the various disciplines of management with offerings in the arts, humanities, natural and social sciences, and engineering. The College's four major programs include: Accounting & Financial Management; Global Management;

Job Information

Location:

Lewisburg, Pennsylvania,
17837, United States

Job ID:

41883500

Posted:

June 19, 2018

Position Title:

Tenure Track Faculty
Position in Markets,
Innovation, and Design

School Name:

Bucknell University

Specialties:

Other

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Managing for Sustainability; and Markets, Innovation & Design. The curriculum is available at <http://www.bucknell.edu/x61930.xml>.

Fall 2019

Job Duration:

Indefinite

In addition, the College of Management offers a Bachelor of Management for Engineers degree and an assortment of management electives to students across the University. In doing so we aim to address a pressing societal need for well-educated college graduates who understand the basic structures, operating mechanisms, and management principles governing businesses and other organizations. For a more detailed description of our College, please visit <http://www.bucknell.edu/Management>.

BUCKNELL UNIVERSITY

Bucknell University is a private, highly selective, unique national University where liberal arts and strong professional programs in engineering, business, education and music complement each other. Located in Central Pennsylvania along the Susquehanna River, Bucknell is nestled in the Borough of Lewisburg, an architectural gem that has been ranked as one of America's best small towns. The Lewisburg area offers a unique combination of outdoor recreation opportunities, and appealing amenities such as art galleries, an art deco theater, historic museums, and charming independent boutiques and restaurants. In addition to the many cultural and athletic events offered by the University and the Borough, the surrounding region offers outstanding schools, medical facilities, and an affordable cost of living. For those who crave the city, Bucknell is within an easy three-hour drive to Philadelphia, New York, Baltimore, and Washington, D.C.

Requirements

Bucknell University embraces the teacher-scholar ideal; therefore, candidates should be dedicated to excellence in teaching and scholarship and desire to make intellectual contributions in both arenas. In keeping with Bucknell's liberal arts tradition, the College of Management supports both conventional scholarship and creative scholarship that transcends traditional disciplinary boundaries. The teaching load for this position is five course sections per academic year. We seek candidates who want to work in a collegial, interdisciplinary environment, collaborate with faculty ranging from the arts to engineering, develop innovative learning experiences, support our students through the mentoring/advising process, and serve the Bucknell University community. A record of or potential for excellence in undergraduate teaching

and research is required. Applicants must have a Ph.D. or terminal degree or be ABD in a relevant field at the time of appointment. A candidate hired as an ABD must complete the Ph.D. before the start of their second year. If the successful candidate has a terminal degree and full-time teaching experience, up to three years of credit toward tenure could be granted.

MIDE is one of four majors in Bucknell's AACSB accredited College of Management. Overall, the MIDE program incorporates strategic marketing, the design mindset and creative process, deep understanding of consumer-product/service relationships, prototyping based on consumer insights, and managing the marketing process.

Bucknell University, an Equal Opportunity Employer, believes that students learn best in a diverse, inclusive community and is therefore committed to academic excellence through diversity in its faculty, staff, and students. We seek candidates who are committed to Bucknell's efforts to create a climate that fosters the growth and development of a diverse student body, and we encourage applications from members of groups that have been historically underrepresented in higher education.

APPLICATION

Review of applications will begin June 25, 2018 and continue until the position is filled. First-round interviews will be scheduled starting July 9 in person or by phone or video conference.

For additional information and instructions on how to apply, please go [here](#) to apply.

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