

## Assistant Professor, Marketing

<b>Institution:</b>	<b>Bryant University</b>
<b>Location:</b>	Smithfield, RI
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	06/14/2017
<b>Type:</b>	Full Time

Bryant University seeks to fill a tenure-track position in the Department of Marketing (Assistant rank is preferred, Associate rank will be considered). Bryant University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of marketing research. A secondary interest in marketing analytics and/or international marketing strategy is highly desirable.

The position entails conducting rigorous academic research with relevance to the scholarly and a managerial audience. The appointment for this position begins August 1, 2018. Salary is commensurate with preparation, experience, and demonstrated performance.

Bryant University is a 154 year old private secular institution and is accredited by AACSB-International and the New England Association of Schools and Colleges. Bryant is a student-centered institution, focused on academic excellence, innovation, and creativity that prepares our students to achieve their personal best in life and in their chosen professions. We have 3459 undergraduate students who hail from 36 states and 59 countries. We also have 211 full- and part-time graduate students.

Bryant University is a selective university with prestigious national and international rankings, top accreditations, and strategic affiliations. Bryant University's Marketing Department consists of ten tenure-track faculty and eight non-tenure track faculty members who bring extensive business experience to the classroom. The faculty in the Marketing Department work closely with the interdisciplinary majors in International Business and concentrations in Global Supply Chain Management and Entrepreneurship. All of our tenured and tenure-track faculty are active researchers who publish work relevant to the scholarly and a managerial audience.

Our curriculum is diverse, with courses that span areas from promotion, marketing research, personal selling, international marketing, services marketing, buyer behavior, supply chain management, and digital marketing to marketing strategy. We are known for challenging our students to demonstrate their abilities through practical field experiences

and competitions that require them to solve real-world problems. Through presentations, business plan development, team projects, and the creative application of technology, our students build communication, critical-thinking, and problem solving skills.

**PRINCIPAL ACCOUNTABILITIES:** The successful candidate will be expected to teach in our undergraduate (BSBA and BSIB) as well as graduate (MBA) programs classes related to Marketing Research, Marketing Analytics, and International Marketing Strategy. The candidate will also be expected to occasionally teach Marketing Foundations class.

Successful candidates should be committed to teaching excellence, establishing a scholarly publication record consistent with AACSB standards, and serving as an active member of the Bryant University community. Faculty at Bryant are engaged in wide variety of activities ranging from building new programs, writing research grants, establishing connections with the business community, and developing new courses to designing, participating in and leading new initiatives, mentoring students, and being an active participant in departmental and institutional activities.

**QUALIFICATIONS:** Candidates must have a Ph.D. or D.B.A. in Marketing from an AACSB-International accredited school. ABD in marketing with completion expected by August 1, 2018 from an AACSB accredited school will be considered. Candidates should be committed to teaching excellence, establishing a scholarly publication record consistent with AACSB standards, and serving as active members of the Bryant University community. The demonstrated capacity to conduct research that speaks to both academic and managerial audiences is highly desirable. The successful candidate must be able to teach courses at both the undergraduate (BSBA and BSIB) and graduate (MBA) level.

**SPECIAL NOTE TO APPLICANTS:** Bryant University is an equal employment opportunity employer. We strongly encourage women and minority candidates to apply.

To receive full consideration, interested persons must apply electronically.

Applications should include a letter of application, current vita, and evidence to support the following expectations:

- teaching undergraduate and graduate (graduate not mandatory) marketing courses
- conducting and publishing research in marketing
- contributing to student growth and development through active involvement in student related activities (e.g., advising, working with student organizations)
- providing service to the university and community

Complete information regarding the required application process is available at <https://employment.bryant.edu/>.

Bryant University will conduct interviews at the Academy of International Business annual meeting in Dubai and the American Marketing Association annual meetings in San Francisco during summer 2017. We will continue to review applications until the position is filled.

If you have any questions regarding this job opportunity please contact:

Dr. Srdan Zdravkovic - [szdravko@bryant.edu](mailto:szdravko@bryant.edu) - (1) 401-232-6066 Chair, Department of Marketing, Bryant University

## APPLICATION INFORMATION

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**Contact:** Human Resources - IHO (Position #)  
Bryant University

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**Phone:** 401-232-6010

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**Online App.  
Form:** <http://employment.bryant.edu>

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Bryant University is an EEO/AA employer and an institution committed to diversifying its staff. Bryant is an E-Verify employer.

Apply through Institution's Website

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