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Bryant University

Assistant Professor, Marketing Strategy

Description

Bryant University seeks to fill a tenure-track position in the Department of Marketing (Assistant rank is preferred, Associate rank will be considered). The Department of Marketing intends to hire a candidate with a strong commitment to excellence in scholarly research and teaching in the field of Marketing Strategy. A secondary interest International Marketing and Marketing Analytics is highly desirable. The position entails conducting rigorous academic research with relevance to a scholarly and a managerial audience and publishing in peer-reviewed journals. The appointment for this position begins August 1, 2019. Salary is commensurate with preparation, experience, and demonstrated performance.

The successful candidate will be expected to teach in our undergraduate (BSBA and BSIB) as well as graduate (MBA) programs classes related to 1) Marketing Strategy and 2) International Marketing or Marketing Analytics. Candidate will also be expected to occasionally teach Foundations of Marketing class.

Successful candidates should be committed to teaching excellence, establishing a scholarly publication record consistent with AACSB standards, and serving as an active member of the Bryant University community. Faculty at Bryant are engaged in wide variety of activities ranging from building new programs, writing research grants, establishing connections with the business community, and developing new courses to designing, participating in and leading new initiatives, mentoring students, and being an active participant in departmental and

Job Information

Location:

Smithfield, Rhode Island,
02917, United States

Job ID:

42044890

Posted:

June 27, 2018

Position Title:

Assistant Professor,
Marketing Strategy

School Name:

Bryant University

Specialties:

Strategy

Do you plan on interviewing at the Summer AMA Conference?:

Yes

Position Start Date:

Fall 2019

institutional activities.

Requirements

Candidates must have a Ph.D. or D.B.A. in Marketing from an AACSB-International accredited school. ABD in marketing with completion expected by August 1, 2019 from an AACSB accredited school will be considered. The demonstrated capacity to conduct research that speaks to both academic and managerial audiences is highly desirable. The successful candidate must be able to teach courses at both the undergraduate (BSBA and BSIB) and graduate (MBA) level.

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