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# Assistant Professor - Marketing Analytics or Marketing Research

[CUNY Brooklyn College](#) in New York

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**Date Posted** October 20, 2017  
**Type** Tenured, tenure track  
**Salary** Commensurate with experience

**Employment Type** Full-time

## Assistant Professor – Marketing Analytics or Marketing Research

**CUNY Job ID: 17529**

Brooklyn College of the City University of New York (CUNY) invites applications for a full-time tenure-track Assistant Professor position in the Department of Business Management within the Murray Koppelman School of Business with a starting date in August 2018.

Brooklyn College is a microcosm of the ethnically rich borough of Brooklyn it serves as well as a mirror of the wide diversity in New York City itself. A vibrant, intellectually engaged community, our student body comprises individuals from 150

countries, speaking 105 different languages. The College and the Department of Business Management are committed to enhancing and supporting a diverse and inclusive community of students, faculty, and staff.

Candidates with a demonstrated commitment to diversity and inclusiveness through their research, teaching and/or service are encouraged to apply.

The Murray Koppelman School of Business offers both undergraduate and graduate degree programs through its four departments – Accounting, Business Management, Economics, and Finance. The Department of Business Management is home to 24 full-time faculty as well as industry experts and staff who are committed to equip students with the knowledge and skills in business management necessary to (1) succeed in professional careers in management, marketing, human resource management, operations management, business analytics, and international business, (2) start and develop companies or non-for-profit organizations, and (3) be prepared for further education.

The Candidate must possess expertise in Marketing Analytics or Marketing Research. Responsibilities include:

- Teach undergraduate and graduate courses.
- Develop and maintain a research agenda in Marketing Analytics or Marketing Research or a related field.
- Student advisement and research mentoring.
- Share responsibility for committee and department assignments, performing administrative, supervisory, and other functions.

## QUALIFICATIONS

- D. in Marketing or related field with specialization in Marketing Analytics or Marketing Research awarded by an AACSB-accredited school of business by August 1, 2018.
- Demonstrated potential for effective teaching at the undergraduate and graduate levels
- Demonstrated potential for scholarly research and peer-reviewed publications

## COMPENSATION

Salary commensurate with experience and credentials. All appointments are subject to financial availability.

CUNY offers faculty a competitive compensation and benefits package covering health insurance, pension and retirement benefits, paid parental leave, and savings programs. We also provide mentoring and support for research, scholarship, and publication as part of our commitment to ongoing faculty professional development.

## HOW TO APPLY

- Applicants should upload the following in .doc, .pdf, or .rtf format:

- An application letter indicating the desired position, and should detail how their teaching, service and/or scholarship has supported the success of students from racial, ethnic, and gender backgrounds that are underrepresented in their academic fields; applicants who have not yet had the opportunity for such experience should note how their work will further CUNY's commitment to diversity.
  - Current and detailed curriculum vitae
  - A one-page document describing the candidate's three-year research agenda
  - Copies of publications and/or working papers
- 
- Applicants should also arrange to have three confidential letters of recommendation submitted electronically by their recommenders on the Brooklyn College Online Recommendation System.

Visit <http://cuny.jobs/brooklyn-college/new-jobs/> for more information and instructions to apply. Please note there are two steps to the application process. Emailed or hard copy applications will not be considered.

## **CLOSING DATE**

December 6, 2017

## **EQUAL EMPLOYMENT OPPORTUNITY**

CUNY encourages people with disabilities, minorities, veterans and women to apply. At CUNY, Italian Americans are also included among our protected groups. Applicants and employees will not be discriminated against on the basis of any legally protected category, including sexual orientation or gender identity. EEO/AA/Vet/Disability Employer.



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CUNY Brooklyn College

## How To Apply

You can apply for this position online at <http://cuny.jobs/brooklyn-college/new-jobs/>