



Careers @ Brock

## Assistant Professor - Marketing

### Posting details

**POSTING NUMBER**

F 13/2018

**EMPLOYEE GROUP**

Faculty and Professional Librarian Positions

**POSTED ON**

March 12, 2018

**DEADLINE**

August 15, 2018 - 23:59

**EMPLOYMENT STATUS**

Probationary Tenure-Track

**FACULTY**

Faculty of Business

**DEPARTMENT**

Marketing, International Business and Strategy

**START**

July 01, 2019

[Self-Identification Form](#) 

### Job summary

The Goodman School of Business, Brock University invites applications for a probationary tenure-track appointment at the level of Assistant Professor in Marketing, starting July 1st, 2019. The position is open to ALL AREAS OF MARKETING with priority given to Marketing Strategy, B2B Marketing, Value Chains/Channels, Sales Management, Digital Marketing, Marketing and Technology, Service Marketing, Marketing Analytics, and Marketing Modeling. Regardless of specialization, however, preference will be given to those who have demonstrated potential for conducting high quality research and teaching. The availability of this position is subject to final budgetary approval.

### Qualifications

Brock University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of Marketing. The position entails developing and sustaining high-quality teaching and learning environments for students and conducting rigorous academic research with relevance to a managerial audience. It is expected that the applicants have potential to publish in top-tier marketing and related business journals. Position level and salary are commensurate with the applicants' qualifications. A doctoral degree in Marketing, Management or Business Administration with a marketing concentration is required (completed or near completion).

About the Department of Marketing, International Business and Strategy (MIBS)

The MIBS Department has 20 full-time faculty members and is one of four departments in the Goodman School of Business, which has approximately 100 full-time members. We offer graduate and undergraduate programs with marketing streams, both research and professionally oriented including: Master of Science in Marketing, Master of Business Administration with a Marketing Specialization, and a Bachelor of Business Administration with an optional Marketing stream.

Recent publications by MIBS members have appeared or are forthcoming in such leading journals as Journal of Marketing Research, Journal of the Academy of Marketing Science, Journal of International Marketing, Journal of Product Innovation Management, Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Journal of Management Studies, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, Industrial Marketing Management, Journal of Marketing Theory and Practice, Long Range Planning, Sloan Management Review, Journal of Business Ethics, Journal of Business Research, and others.

#### About the Goodman School of Business

The Goodman School of Business, named for respected business leader Ned Goodman, is AACSB accredited and offers graduate and undergraduate programs in business and accounting. Goodman is a collaborative environment and home to many celebrated faculty members who are both innovative researchers and exemplary teachers, two of whom were recently identified alongside two other Canadian researchers in business and management education as among the 99 most productive worldwide.

Under renewed leadership at both the presidential and decanal levels, Brock and the Goodman School of Business are committed to building the scope and reach of the School with expansion of existing university and business relationships at the local, national and global levels. Already a national leader in experiential learning, Goodman facilitates service-learning programs and international co-op placements, preparing our students for successful careers around the world. With expected completion in 2018 of an expanded and re-vitalized building, Goodman School will soon offer a new state-of-the-art learning environment.

More information on the Goodman School of Business and the MIBS department can be found on the University's website

<https://brocku.ca/careers/posting/?id=2223>

#### About Brock University

Located in scenic Niagara region, Brock is a progressive, welcoming university set in a safe and pleasant community that is within an hour from the GTA. Brock's main campus sits atop the Niagara Escarpment - a UNESCO World Biosphere Reserve - overlooking the city of St. Catharines. With 18,000 students engaged in more than 100 undergraduate and graduate programs in seven diverse Faculties, Brock's strong academic heart is greatly enriched by renowned experiential learning opportunities and a highly rated student experience.

#### Our Geography

Often referred to as "Napa North", Niagara is at the heart of Ontario's grape and wine industry, with a striking landscape of rolling vineyards and scores of award-winning wineries. Niagara is also a popular tourism destination characterized by natural beauty, famous attractions and historic landmarks recalling significant chapters of Canada's past. St. Catharines, which is home to an emerging arts and entertainment scene, is a short drive from Toronto, Niagara Falls and Buffalo, N.Y., including less than a 90-minute drive from two international airports. With one of Canada's mildest climate zones, safe communities and affordable real estate, Niagara is an exceptional location to call home.

## Notes

#### Application Procedure

Applications should include a cover letter, curriculum vitae, job market paper, a

statement of research interests and teaching philosophy, teaching evaluations, sample of scholarly publications, and three reference letters. Letters of reference must be sent directly from the referee to the Committee Chair.

Applications must be submitted electronically to:

Dr. Carman Cullen, Chair

Department of Marketing, International Business, and Strategy

E-mail (preferred): [ccullen@brocku.ca](mailto:ccullen@brocku.ca)

Department of Marketing, International Business and Strategy

Brock University, The Goodman School of Business

1812 Sir Isaac Brock Way

St. Catharines, Ontario, CANADA L2S 3A1

Phone: 905-688-5550, extension 3220

Review of applications will commence August 15, 2018 and continue until the position is filled. Applicants should be aware that only completed applications will receive consideration.

All qualified candidates are encouraged to apply. However, Canadians and permanent residents will be given priority. Brock University is actively committed to diversity and the principles of employment equity and invites applications from all qualified candidates. Women, Aboriginal peoples, members of visible minorities, people with disabilities, and lesbian, gay, bisexual, transgender, and queer (LGBTQ) are encouraged to apply and to voluntarily self-identify as a member of a designated group as part of their application.

Candidates who wish to be considered as a member of one or more designated groups should fill out the Self-Identification Form and include the completed form with their application. The Self-Identification Form available online at:

<https://brocku.ca/human-resources/wp-content/uploads/sites/81/SelfIdentificationForm.doc>

Brock University is an equal opportunity employer committed to inclusive, barrier-free recruitment and selection processes and work environment. We will accommodate the needs of the applicants under the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the recruitment and selection process, per the University's Accommodation for Employees with Disabilities Policy ([https://brocku.ca/webfm\\_send/6557](https://brocku.ca/webfm_send/6557)). Please advise the Human Resources Department to ensure your accessibility needs are accommodated throughout this process. Information received relating to accommodation measures will be addressed confidentially.

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