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Goodman School of Business - Brock University

Assistant Professor in Marketing

Description

Position Summary

The Goodman School of Business, Brock University invites applications for a probationary tenure-track appointment at the level of Assistant Professor in Marketing, starting July 1st, 2019. The position is open to ALL AREAS OF MARKETING with priority given to Marketing Strategy, B2B Marketing, Value Chains/Channels, Sales Management, Digital Marketing, Marketing and Technology, Service Marketing, Marketing Analytics, and Marketing Modeling. Regardless of specialization, however, preference will be given to those who have demonstrated potential for conducting high quality research and teaching. The availability of this position is subject to final budgetary approval.

Qualifications

Brock University seeks applicants with a strong commitment to excellence in scholarly research and teaching in the field of Marketing. The position entails developing and sustaining high-quality teaching and learning environments for students and conducting rigorous academic research with relevance to a managerial audience. It is expected that the applicants have potential to publish in top-tier marketing and related business journals. Position level and salary are commensurate with the applicants' qualifications. A doctoral degree in Marketing, Management or Business Administration with a marketing concentration is required (completed or near completion).

Job Information

Location:

St. Catharines, Ontario,
L2S3A1, Canada

Job ID:

46023939

Posted:

January 9, 2019

Position Title:

Assistant Professor in
Marketing

School Name:

Goodman School of
Business - Brock University

Specialties:

All

**Do you plan on
interviewing at the
Summer Academic
Conference?:**

Yes

Position Start Date:

Fall 2019

About the Department of Marketing, International Business and Strategy (MIBS)

The MIBS Department has 20 full-time faculty members and is one of four departments in the Goodman School of Business, which has approximately 100 full-time members. We offer graduate and undergraduate programs with marketing streams, both research and professionally oriented including: Master of Science in Marketing, Master of Business Administration with a Marketing Specialization, and a Bachelor of Business Administration with an optional Marketing stream.

Recent publications by MIBS members have appeared or are forthcoming in such leading journals as Journal of Marketing Research, Journal of the Academy of Marketing Science, Journal of International Marketing, Journal of Product Innovation Management, Journal of Interactive Marketing, Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Journal of Management Studies, Human Relations, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, Industrial Marketing Management, Journal of Marketing Theory and Practice, Journal of Advertising, Long Range Planning, Sloan Management Review, Journal of Business Ethics, Journal of Business Research, and others.

About the Goodman School of Business

The Goodman School of Business, named for respected business leader Ned Goodman, is AACSB accredited and offers graduate and undergraduate programs in business and accounting. Goodman is a collaborative environment and home to many celebrated faculty members who are both innovative researchers and exemplary teachers, two of whom were recently identified alongside two other Canadian researchers in business and management education as among the 99 most productive worldwide.

Under renewed leadership at both the presidential and decanal levels, Brock and the Goodman School of Business are committed to building the scope and reach of the School with expansion of existing university and business relationships at the local, national and global levels. Already a national leader in experiential learning, Goodman facilitates service-learning programs and international co-op placements, preparing our students for successful careers around the world. With expected completion in 2018 of an expanded and re-vitalized building,

Goodman School will soon offer a new state-of-the-art learning environment.

More information on the Goodman School of Business and the MIBS department can be found on the University's website

<https://brocku.ca/careers/posting/?id=2223>

About Brock University

Located in scenic Niagara region, Brock is a progressive, welcoming university set in a safe and pleasant community that is within an hour from the GTA. Brock's main campus sits atop the Niagara Escarpment - a UNESCO World Biosphere Reserve - overlooking the city of St. Catharines. With 19,000 students engaged in more than 100 undergraduate and graduate programs in seven diverse Faculties, Brock's strong academic heart is greatly enriched by renowned experiential learning opportunities and a highly rated student experience.

Our Geography

Often referred to as "Napa North", Niagara is at the heart of Ontario's grape and wine industry, with a striking landscape of rolling vineyards and scores of award-winning wineries. Niagara is also a popular tourism destination characterized by natural beauty, famous attractions and historic landmarks recalling significant chapters of Canada's past. St. Catharines, which is home to an emerging arts and entertainment scene, is a short drive from Toronto, Niagara Falls and Buffalo, N.Y., including less than a 90-minute drive from two international airports. With one of Canada's mildest climate zones, safe communities and affordable real estate, Niagara is an exceptional location to call home.

Notes

Application Procedure

Applications must be submitted online, and should include a cover letter, curriculum vitae, job market paper, a statement of research interests and teaching philosophy, teaching evaluations, sample of scholarly publications, and three reference letters. Letters of reference must be sent directly from the referee to the Committee Chair Kai-Yu Wang, Associate Professor, Chair MIBS - kwang@brocku.ca.

(Note: file maximum of 5MB per upload.) Supplemental application information beyond the 5MB limit can be sent to Kwang@brocku.ca and addressed to Dr.Kai-Yu Wang, Chair, MIBS. The position is subject to

final budgetary approval.

Review of applications will commence March 15, 2019 and continue until the position is filled. Applicants should be aware that only completed applications will receive consideration.

Differing career patterns may be more common among members of designated groups, and those who have experienced leaves from the workplace. These differences will be taken into account in assessing the experiences and qualifications of members of these groups, or those who have experienced leaves from the workplace.

Brock University is actively committed to diversity and the principles of Employment Equity and invites applications from all qualified candidates. Women, Indigenous peoples, members of visible minorities, and people with disabilities are encouraged to apply. We will accommodate the needs of the applicants and the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the selection process, as outlined in the Employee Accommodation Policy https://brocku.ca/webfm_send/39939. Please advise:

Patricia Mosca-Manager, Talent Acquisition-pmosca@BrockU.CA

to ensure your accessibility needs are accommodated through this process. Information received relating to accommodation measures will be addressed confidentially.

All qualified candidates are encouraged to apply. Brock University is actively committed to diversity and the principles of Employment Equity and invites applications from all qualified candidates. Women, Aboriginal peoples, members of visible minorities, people with disabilities and lesbian, gay, bisexual, transgender, and queer (LGBTQ) persons are encouraged to apply and to voluntarily self-identify as a member of a designated group as part of their application. Candidates who wish to be considered as a member of one or more designated groups can fill out the Self-Identification questions included in the questionnaire at the time of application.

It is Brock University's policy to give consideration to qualified internal applicants.

We appreciate all applications received; however, only candidates selected for an interview will be contacted.

Learn more about Brock University by visiting <http://www.brocku.ca>

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