

Assistant Professor in Marketing

Job ID: 22052887
Position Title: Assistant Professor in Marketing
Location(s): St. Catharines, Ontario, L2S3A1,
Canada

Posted: February 16, 2015
School Name: Goodman School of Business - Brock
University
Specialties: All

APPLY FOR THIS JOB

Contact Person: Dr. Narongsak (Tek) Thongpapanl
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Job Description

Assistant Professor – Marketing

Job Summary

The Goodman School of Business, Brock University invites applications for a probationary tenure-track appointment at the level of Assistant Professor in Marketing, starting July 1st, 2016. The position is open to ALL AREAS OF MARKETING (including Social Media Marketing, Internet Marketing, Service Marketing, Marketing of Financial Services, Marketing Analytics, and Marketing Modeling), but preference will be given to those who have demonstrated potential for conducting high quality research and teaching. The availability of this position is subject to final budgetary approval.

Qualifications

Brock University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of Marketing. The position entails developing and sustaining high-quality teaching and learning environments for students and conducting rigorous academic research with relevance to a managerial audience. It is expected that the applicants have potential to publish in top-tier marketing and related business journals. Position level and salary are commensurate with the applicants' qualifications. A doctoral degree in Marketing, Management or Business Administration with a marketing concentration is required (completed or near completion).

The Department of Marketing, International Business and Strategy (MIBS) has 20 full-time faculty members and is in the Goodman School of Business, which has approximately 90 full-time members. We offer a full range of graduate and undergraduate programs (BBA, BAcc, MBA, MAcc, and MSc), both research and professionally oriented. Co-op options are available for students in both undergraduate and graduate programs.

Recent publications by MIBS members have appeared or are forthcoming in such leading journals as Journal of the Academy of Marketing Science, Journal of International Marketing, Journal of Product Innovation Management, Academy of Management Review, Academy of Management Journal, Strategic Management Journal, Journal of Management Studies, Journal of International Business Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, Industrial Marketing Management, Journal of Marketing Theory and Practice, Long Range Planning, Sloan Management Review, Journal of Business Ethics, and others.

The Goodman School of Business is AACSB accredited, and has an excellent environment for faculty with competitive

salaries and benefits, ample research support, and access to marketing and related databases. The school is inextricably connected with businesses from a broad spectrum of industries, ranging from small, start-ups through our BioLinc to large, established firms through the various outreach programs. More information on the Goodman School of Business and the MIBS department can be found on the University's website <http://brocku.ca/business/>.

Brock University is located in the scenic Niagara peninsula, minutes from New York State and a one-hour drive from Toronto. A manufacturing base, in addition to expanding sectors such as wine-making and tourism, provides for a dynamic environment with an exceptional range of professional and recreational opportunities. The Niagara region offers a family-friendly environment with a modest cost of living.

Notes

Application Procedure Applications should include a cover letter, curriculum vitae, job market paper, a statement of research interests and teaching philosophy, teaching evaluations, sample of scholarly publications, and three reference letters. Letters of reference must be sent directly from the referee to the Committee Chair. Successful candidates may be contacted to have interviews at the Academy of Marketing Science (AMS) Conference or the American Marketing Association (AMA) Conference.

Applications must be submitted electronically to:

Dr. Narongsak (Tek) Thongpapanl, Chair

Department of Marketing, International Business, and Strategy

E-mail (preferred): nthongpa@brocku.ca

Postal:

Department of Marketing, International Business and Strategy

Brock University, The Goodman School of Business

500 Glenridge Avenue

St. Catharines, Ontario, CANADA L2S 3A1

Phone: 905-688-5550, extension 5159

Application deadline will be on August 1st, 2015. Applicants should be aware that only completed applications will receive consideration.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. Brock University is actively committed to diversity and the principles of Employment Equity and invites applications from all qualified candidates. Women, Aboriginal peoples, members of visible minorities, and people with disabilities are especially

encouraged to apply and to voluntarily self-identify as a member of a designated group as part of their application. Candidates who wish to have their application considered as a member of one or more designated groups should fill out the Self-Identification Form available at http://www.brocku.ca/webfm_send/18256 and include the completed form with their application.

Brock University is an equal opportunity employer committed to inclusive, barrier-free recruitment and selection processes and work environment. We will accommodate the needs of the applicants under the Ontario Human Rights Code and the Accessibility for Ontarians with Disabilities Act (AODA) throughout all stages of the recruitment and selection process, per the University's Accommodation for Employees with Disabilities Policy (http://www.brocku.ca/webfm_send/6557). Please advise the Human Resources Department to ensure your accessibility needs are accommodated throughout this process. Information received relating to accommodation measures will be addressed confidentially.