

Assistant Professor in Marketing

Job ID: 17534338
Position Title: Assistant Professor in Marketing
Location(s): St. Catharines, Ontario, L2S3A1,
Canada

Posted: April 6, 2014
School Name: Goodman School of Business - Brock
University
Specialties: Other

APPLY FOR THIS JOB

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Job Description

NOTICE OF POSITION VACANCY

Assistant Professor – Marketing

Posted: April 1st, 2014

Faculty: Goodman School of Business

Department: Marketing, International Business & Strategy

Employment Status: Probationary Tenure Track

Hours of Work:

Grade:

Salary Scale:

Start Date: 2015-07-01

Job Summary

The Goodman School of Business, Brock University invites applications for a probationary tenure-track appointment at the level of Assistant Professor in Marketing, starting July 1st, 2015. The position is open to ALL AREAS OF MARKETING (including Social Media Marketing, Internet Marketing, Service

Marketing, and Marketing of Financial Services), but preference will be given to those who have demonstrated potential for conducting high quality research and teaching. The availability of this position is subject to final budgetary approval.

Recent publications by Department of Marketing, International Business, and Strategy (MIBS) members have appeared or are forthcoming in such leading journals as *Academy of Management Review*, *Academy of Management Journal*, *Strategic Management Journal*, *Journal of Management Studies*, *Journal of International Business Studies*, *Journal of Business Venturing*, *Entrepreneurship Theory and Practice*, *Journal of Product Innovation Management*, *Journal of the Academy of Marketing Science*, *Journal of International Marketing*, *Industrial Marketing Management*, *Journal of Marketing Theory and Practice*, *Marketing Letters*, *Journal of Business Ethics*, *Sloan Management Review*, and others.

Qualifications

Brock University seeks a candidate with a strong commitment to excellence in scholarly research and teaching in the field of Marketing. The position entails developing and sustaining high-quality teaching and learning environments for students and conducting rigorous academic research with relevance to a managerial audience. It is expected that the applicants have potential to publish in top-tier marketing and related business journals. Position level and salary are commensurate with the applicants' qualifications. A doctoral degree in Marketing, Management or Business Administration with a marketing concentration is required (completed or near completion).

Notes / To Apply

The Department of Marketing, International Business and Strategy (MIBS) has 20 full-time faculty members and is in the Goodman School of Business, which has approximately 90 full-time members. We offer a full range of graduate and undergraduate programs (BBA, BAcc, MBA, MAcc, and MSc), both research and professionally oriented. Co-op options are available for students in both undergraduate and graduate programs.

The Goodman School of Business is AACSB accredited, and has an excellent environment for faculty with competitive salaries and benefits, ample research support, access to marketing and related databases, low teaching loads and student-to-faculty ratios, and modern physical facilities. More information on the Goodman School of Business and the MIBS department can be found on the University's website <http://brocku.ca/business/>.

Brock University is located in the scenic Niagara peninsula, minutes from New York State and a one-hour drive from Toronto. A manufacturing base, in addition to expanding sectors such as wine-making and tourism, provides for a dynamic environment with an exceptional range of professional and recreational opportunities. The Niagara region offers a family-friendly environment with a modest cost of living.

Application Procedure

Applications should include a cover letter, curriculum vitae, job market paper, a statement of research interests and teaching philosophy, teaching evaluations, sample of scholarly publications, and three reference letters. Letters of reference must be sent directly from the referee to the Committee Chair. Successful candidates may be contacted to have interviews at the Academy of Marketing Science (AMS) Conference or the American Marketing Association (AMA) Conference. Applications must be submitted electronically to:

Dr. Narongsak (Tek) Thongpapanl, Chair

Department of Marketing, International Business, and Strategy

E-mail (preferred): nthongpa@brocku.ca

Postal:

Department of Marketing, International Business and Strategy

Brock University, The Goodman School of Business

500 Glenridge Avenue

St. Catharines, Ontario, CANADA L2S 3A1

Phone: 905-688-5550, extension 5159

Application deadline will be on August 15th, 2014. Applicants should be aware that only completed applications will receive consideration.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. Brock University is actively committed to diversity and the principles of Employment

Equity and invites applications from all qualified candidates. Women, Aboriginal peoples, members of visible minorities, and people with disabilities are especially encouraged to apply and to voluntarily self identify as a member of a designated group as part of their application. Candidates who wish to have their application considered as a member of one or more designated groups should fill out the Self-Identification Form available at http://www.brocku.ca/webfm_send/18256 and include the completed form with their application.