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Department of Management, Assistant Professor

Bridgewater State University

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Department Summary: The department of Management offers undergraduate students a Bachelor of Science (B.S.) in Management with concentrations in: *General Management *Global Management *Information Systems Management *Marketing *Operations

Position Summary:

Essential Duties: The Department of Management is seeking applications for a full-time, tenure track faculty position with responsibility for teaching 12 credit hours per semester at the undergraduate and graduate levels. Likely teaching assignments include a range of courses in Marketing such as Marketing Principles, Business-to-Business (Industrial) Marketing, Services Marketing and Advertising. This position requires engaging in curriculum development; supporting recruiting efforts; demonstrating professional development (e.g., scholarly research); serving as a faculty advisor; and participating in university, college, departmental and other service activities.

Required Qualifications: Earned Ph.D. or D.B.A in Marketing or related field, record of teaching at the university level, and evidence of scholarly activity. Applicants should be strongly committed to excellence in teaching and advising, and to working in a multicultural environment that fosters diversity. They should also have an ability to use technology effectively in teaching and learning, the ability to work collaboratively, evidence of scholarly activity, and a commitment to public higher education.

Preferred Qualifications: Special consideration will be given to applicants with teaching interest and expertise in business-to-business, industrial and services marketing, or advertising. We are particularly interested in candidates with several years of academic and related-business or consulting experience.

Physical Demands:

Special Conditions: Please be aware that employment at Bridgewater State University is contingent upon completion of a successful background check.

EEO Statement: Bridgewater State University (BSU) is an affirmative action/equal opportunity employer which actively seeks to increase the diversity of its workforce. We are dedicated to providing educational, working and living environments that value the diverse backgrounds of all people.

Salary Range:

Special Instructions: Please note the following information is required to complete your application for this position: *a minimum of three (3) professional reference entries.

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