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## Assistant Professor of Marketing

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<b>Institution:</b>	Briar Cliff University
<b>Location:</b>	Sioux City, IA
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	12/01/2017
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

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Briar Cliff University of Iowa, an institution committed to higher education within a liberal arts and Catholic perspective, invites applications for a 9-month, tenure-track Assistant Professor of Marketing position beginning August, 2018. The successful candidate will be qualified to teach undergraduate courses in at least two of the following areas: marketing management, professional sales and promotion, marketing research, business-to-business marketing, and social marketing. The ability to teach entry- and mid-level management courses is a plus. A doctorate from an accredited institution is preferred, although ABDs very close to completion will be considered, as will those with postgraduate hours in the field with significant experience. Evidence of strong instructional effectiveness is essential, as are strong communications and interpersonal skills. Experience teaching online, business experience, and professional certification are desirable. Demonstrated commitment to diversity and experience with promoting inclusive excellence are required. Perched on a scenic hilltop in northwest Iowa, Briar Cliff University is a liberal arts institution offering baccalaureate to doctoral degree programs and is home to more than 1100 students. Since 1930, the University has educated students in the Franciscan tradition of service, caring, and openness to all. Grounded in faith and pursuit in higher learning, the liberal arts education from Briar Cliff shapes more than just students' resumes - it shapes their character.

We invite applications for this position. Review of applications will begin immediately and will continue until the position is filled. Candidates should provide a curriculum vitae, a cover letter, a statement of teaching philosophy and interests, and the names and contact information for three references who will not be contacted without consent. These materials should be sent electronically to Beau Sudtelgte, Director of Human Resources, at [Beau.Sudtelgte@briarcliff.edu](mailto:Beau.Sudtelgte@briarcliff.edu). Further information about this position may be found at

[www.briarcliff.edu/employment](http://www.briarcliff.edu/employment). EOE/AA

## APPLICATION INFORMATION

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<b>Contact:</b>	Beau Sudtelgte Human Resources Briar Cliff University
<b>Phone:</b>	712-279-1633
<b>Fax:</b>	712-279-5410
<b>Online App. Form:</b>	<a href="http://www.briarcliff.edu/job-opportunities">http://www.briarcliff.edu/job-opportunities</a>

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AA/EOE

Apply through Institution's Website

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