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Brandeis University - International Business School

## Assistant/Associate Professor of Marketing

### Description

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Brandeis University invites applications for a tenured or tenure-track position in the area of Quantitative Marketing (i.e., analytical, empirical and/or methodological modeling) starting in July or August 2017. Candidates should have, or be close to completing, a PhD in Marketing or a related field with strong quantitative skills.

The successful candidate will be actively engaged in research directed at top tier marketing journals, and will be an innovative scholar who is knowledgeable about issues of business practice. Creativity in course development and effectiveness in teaching will be valued highly. Although the position can be filled at any level, candidates with a few years of academic experience beyond their PhD will receive priority.

The successful candidate will teach courses in the area of Quantitative Marketing or Data Analytics in Brandeis International Business School's MBA Program, the MA in International Economics and Finance, as well as in our undergraduate Business major. The undergraduate program combines liberal-arts studies in Brandeis's College of Arts and Sciences with core business subjects at IBS.

Brandeis IBS focuses on the management, finance, and economics of global markets and organizations and related policy issues. Our 350 graduate students come from over 50 countries and are enrolled in MBA, MA, MSF and PhD programs. Faculty members in business, finance, and economics work closely together in a collegial and rigorous academic environment. Brandeis IBS has no functional departments and faculty and students work in one state-of-the-art building complex.

The school is part of Brandeis University, one of the world's leading research universities, and is located a short distance from Boston, Massachusetts, one of the most vibrant cities in the country for finance, healthcare, biotechnology, and innovation. More information can be found at [www.brandeis.edu/global](http://www.brandeis.edu/global).

### How to apply:

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Apply through our online application system, Head Hunter, at:  
[https://editorialexpress.com/apply/brandeis\\_ibs\\_marketing\\_2016\\_a101](https://editorialexpress.com/apply/brandeis_ibs_marketing_2016_a101)

Candidates should submit a CV, a letter expressing interest, copies of recent publications and working papers, and letters of recommendation.

Applications will be accepted until the position is filled, but candidates are requested to apply by June 30, 2016. We will conduct interviews with potential candidates at the August 2016 AMA Marketing Educator's Conference in Atlanta, GA. Finalists will be invited for campus interviews in early Fall.

Procedural questions about this search may be addressed to Kelly Forde at [kforde@brandeis.edu](mailto:kforde@brandeis.edu).

Brandeis University is an equal opportunity employer committed to building a culturally diverse intellectual community and strongly encourages applications from women and minorities.

## Job Information

**Location:** Waltham, Massachusetts, 02453, United States  
**Job ID:** 28933677  
**Posted:** June 9, 2016

**Position Title:** Assistant/Associate Professor of Marketing  
**School Name:** Brandeis University - International Business School

**Specialties:** Marketing Analytics  
**Do you plan on interviewing at the Summer Educators Conference?:** Yes  
**Position Start Date:** Summer 2017



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