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Bradley University

Assistant Professor of Marketing

Description

The Department of Marketing in the Foster College of Business invites applications for a tenure-track Assistant Professor position, beginning fall 2019. Candidates must possess a Ph.D. in Marketing or be nearing completion of the doctoral degree from an AACSB accredited institution. The successful candidate will demonstrate the capability and commitment to maintain a sustained high-quality research program and a dedication to teaching excellence. Our wide array of marketing offerings in undergraduate and graduate programs allows us to welcome applications from individuals with a variety of teaching interests. Candidates with an interest in retailing and/or channels are particularly encouraged to apply.

Bradley University is a top-ranked, prestigious, private university in Peoria, Illinois, offering 5,400 undergraduate and graduate students the opportunities, choices and resources of a larger university and the personal attention and exceptional learning experience of a smaller university. Bradley offers a comprehensive array of undergraduate and graduate academic programs in business, communications, education, engineering, fine arts, health sciences, liberal arts and sciences, and technology. The University is located on an 85-acre campus in Peoria, the largest metropolitan area in Central Illinois.

In America's Best Colleges 2018, U.S. News & World Report recognizes Bradley as the top Illinois University of its type and number seven overall among Midwest universities providing a full range of undergraduate and

Job Information

Location:

Peoria, Illinois, 61625,
United States

Job ID:

41883766

Posted:

June 19, 2018

Position Title:

Assistant Professor of
Marketing

School Name:

Bradley University

Specialties:

All

**Do you plan on
interviewing at the
Summer AMA
Conference?:**

Yes

Position Start Date:

Fall 2019

master's programs. In the 2016 *Bloomberg Businessweek's* ranking of the best U.S. undergraduate business programs, Bradley University's Foster College of Business is ranked in the top 50 nationally. In addition, the Foster College's undergraduate entrepreneurial program is consistently ranked among the top 25 in the nation by *The Princeton Review* and *Entrepreneur* magazine. To provide collaborative work space and a state-of-the-art learning environment, the University is mid-way through the construction of a new 270,000 square foot business and engineering complex. The new facility should be ready for the fall 2019 semester.

Job Duration:
Indefinite

The department serves the 850 students of the Foster College of Business, including approximately 250 Marketing and International Business majors as well as 100 marketing minors. We pride ourselves on our small class sizes and a close mentoring relationship with our students. The department allows students to specialize in professional sales, social media marketing, or global supply chain management if desired. Marketing faculty also supports the evening MBA and Executive MBA programs.

Qualified candidates should submit (1) letter of application, (2) current vita, (3) complete contact information for three references and (4) an indication of teaching and research interests electronically to Dr. Mitch Griffin, Search Chair at marketingsearch@fsmail.bradley.edu.

For additional information, please visit <http://www.bradley.edu/fcba/search/> and www.bradley.edu.

Employment with Bradley University is contingent upon a satisfactory criminal background check.

Review of applications will begin immediately and will continue until the position is filled. To receive full consideration a complete application packet should be submitted by July 20, 2018. Representatives of the department will be interviewing candidates at the 2018 AMA Summer Educators' Conference in Boston.

Bradley University is an Equal Opportunity and Affirmative Action Employer. The faculty and staff are committed to attracting qualified candidates from underrepresented groups.

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