

Foster College of Business - Tenure Track Assistant Professor of Marketing

Institution:	Bradley University
Location:	Peoria, IL
Category:	Faculty - Business - Marketing and Sales
Posted:	06/03/2016
Application Due:	Open Until Filled
Type:	Full Time

The Department of Marketing in the Foster College of Business invites applications for a tenure-track Assistant Professor position, starting fall 2017. Candidates should possess a Ph.D. in Marketing (from an AACSB accredited institution) or a related field or be nearing completion of the doctoral degree. The successful candidate will demonstrate the capability and commitment to maintain a sustained high-quality research program and a dedication to teaching excellence. Marketing offerings in undergraduate and graduate programs afford opportunities to accommodate individuals with a variety of teaching interests. While preference will be given to candidates with experience or interest in teaching retailing, supply chain, services, and data analytics, we encourage any candidate with a strong commitment to excellence in teaching and research to apply. The Department is flexible in assigning teaching responsibilities for new faculty to foster professional development and growth.

Bradley University is a top-ranked, prestigious, private university in Peoria, Illinois, offering 5,400 undergraduate and graduate students the opportunities, choices and resources of a larger university and the personal attention and exceptional learning experience of a smaller university. Bradley offers a comprehensive array of undergraduate and graduate academic programs in business, communications, education, engineering, fine arts, health sciences, liberal arts and sciences, and technology. The University is located on an 85-acre campus in Peoria, the largest metropolitan area in Central Illinois.

The Foster College of Business is ranked #42 nationally for its undergraduate business programs by Bloomberg BusinessWeek and ranked #10 nationally among employer evaluations. In America's Best Colleges 2015, U.S. News & World Report recognizes Bradley as the top Illinois University of its type and number four overall among Midwest universities providing a full range of undergraduate and master's programs. In addition,

Bradley's undergraduate entrepreneurship program is consistently ranked among the top 25 in the nation by The Princeton Review and Entrepreneur magazine.

The department serves the 850 students of the Foster College of Business including approximately 160 Marketing majors, 50 International Business majors, and 100 marketing minors. Marketing majors choose between a highly customized program and more directed concentrations in Professional Sales, Global Supply Chain Management, or Social Media Marketing. Our students placed 2nd both individually and as a team in the 2016 National Collegiate Sales Competition. The department contributes to the MBA program and the Executive MBA program.

Individuals wishing to be considered should submit a letter of application, current vita, complete contact information for three references and an indication of teaching and research interests electronically or via direct mail to:

Dr. Matthew O'Brien, Search Chair
Department of Marketing
Bradley University
Peoria, IL 61625
(309) 677-3482
marketingsearch@fsmail.bradley.edu

Review of applications will begin immediately and will continue until the position is filled. Representatives of the department will be interviewing candidates at the 2016 AMA Summer Educators' Conference in Atlanta, GA.

Bradley University is an Equal Opportunity and Affirmative Action Employer. The faculty and staff are committed to attracting qualified candidates from groups currently underrepresented on our campus.

APPLICATION INFORMATION

Postal Address: Dr. Matthew O'Brien, Search Chair
Marketing
Bradley University
1501 West Bradley Avenue
Peoria, IL 61625

Phone: 309-677-3482

Email Address: marketingsearch@fsmail.bradley.edu

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Apply through HigherEdJobs

