

Assistant Professor of Marketing

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Deadline	Open until filled
Date Posted	October 17, 2018
Type	Tenured, tenure track
Salary	Not specified

Employment Type Full-time

Assistant Professor of Marketing

Personnel Status: PIN/Faculty

Department: Management, Marketing, and Public Administration (MMPA)

Open Date: October 5, 2018

Closing Date: Open Until Filled

Responsibilities: Provides instruction for undergraduate and graduate courses in Consumer Behavior, Marketing Research, Retailing, and/or Supply Chain Management; contributes to the growing level of scholarly activities in the College of Business, by advising/assisting students and sharing the responsibility of department, College and University governance through committee participation; performs scholarly activities and research that lead to publications in quality peer-reviewed journals in Marketing. This is a full-time tenure track faculty position expected to start in Fall 2019.

Qualifications: PhD, DBA or ABD in Marketing required. Excellent communication skills and a strong commitment to excellence in teaching, service

and technology application in the classroom required; an interest in teaching or record of infusing globalization and online education into their courses, both practical and teaching experiences preferred; experience writing grants that were funded preferred. Candidates, who will complete their PhD degree by summer 2019 and ABD, also encouraged to apply.

APPLICATION: Interested and qualified applicants should submit two copies of a resume/curriculum vitae, cover letter, letter of interest and teaching philosophy, official transcript(s), along with an application and at least three (3) letters of reference. **Submissions without an application will not be considered.** Email or mail all documents to:

Office of Human Resources
Bowie State University
14000 Jericho Park Road
Bowie, MD 20715
JOBS@bowiestate.edu

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