

Assistant Professor of Marketing

Institution:	Bowie State University
Location:	Bowie, MD
Category:	Faculty - Business - Marketing and Sales
Posted:	04/04/2017
Application Due:	Open Until Filled
Type:	Full Time

Responsibilities:

Provides instruction for undergraduate and graduate courses in but not limited to Consumer Behavior, Marketing Research, Retailing, and/or Supply Chain Management; contributes to the growing level of scholarly activities in the College of Business, by advising/assisting students and sharing the responsibility of Department, College and University governance through committee participation. Perform scholarly activities and research that lead to publications in quality refereed journals in Marketing. This is a full-time tenure track faculty position

Qualifications:

- PhD, DBA or ABD in Marketing required.
- Excellent communication skills and a strong commitment to excellence in teaching, scholarship, service and technology application in the classroom required;
- an interest in teaching or record of infusing globalization and online education into their courses, both practical and teaching experiences preferred;
- experience writing grants that were funded preferred.
- Candidates, who will complete their PhD degree by summer 2017 and ABD, are also encouraged to apply.

APPLICATION INFORMATION

Postal Address: Bowie State University

14000 Jericho Park Rd
Office of Human Resources
Bowie, MD 20715

Phone: 301-860-3450

Fax: 301-860-3453

Online App. Form: <http://www.bowiestate.edu/about/the-presidents-cabinet/...>

Email Address: jobs@bowiestate.edu

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