

Tenure-Track Assistant Professor of Media Science & Marketing Communication Research, College of Communication

Institution:	Boston University
Location:	Boston, MA
Category:	<ul style="list-style-type: none">■ Faculty - Communications - Media and Communication Studies■ Faculty - Business - Marketing and Sales
Posted:	08/30/2018
Type:	Full Time

Tracking Code

2017/H2918

Job Description

The Department of Mass Communication, Advertising & Public Relations at Boston University seeks to hire a Tenure-Track Assistant Professor whose research advances communication theory with specialization on marketing communication research, including media analytics and media management.

This Tenure-Track Assistant Professor will be a research fellow in the Communication Research Center, which is the College of Communication's media research lab. Candidates for this position will have the capacity to teach a variety of undergraduate and graduate courses in the Media Science and Marketing Communication Research programs, including on research methods, media analytics, and media management.

Established in 1947, the College of Communication (COM) at Boston University is a large college with three departments: Mass Communication, Advertising & Public Relations; Journalism; and Film & Television. COM's student population exceeds 2,200 annually in its B.S., M.S., and PhD programs. COM integrates a strong liberal arts core with a focus on preparing students for careers as communication professionals. The faculty is a blend of award-winning scholars and award-winning practitioners.

Located in the "hub of education" and a major media market, Boston University's College of Communication offers prospective faculty members a wealth of opportunities for collaborative efforts in academic and professional spheres.

DO NOT APPLY THROUGH THE BOSTON UNIVERSITY HR WEBSITE.

We request a curriculum vitae and a letter of interest, as well as the names, professional titles, and email addresses of three references.

The review of applications will begin on November 1, 2018 and continue until the position is filled.

Applications may be sent by mail or, preferably, by email (as a PDF document) to:

Sara Amell
samell@bu.edu
Administrator
Department of Mass Communication, Advertising & Public Relations
College of Communication
Boston University
640 Commonwealth Avenue
Boston, MA 02215

Required Skills

Candidates should have a PhD in communication or a related field, as well as an active program of social science research and the potential to develop a national or international reputation as a scholar.

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law. We are a VEVRAA Federal Contractor.

Position Type

Full-Time/Regular

APPLICATION INFORMATION

Contact: Human Resources
Boston University

Online App. Form: <https://bu.silkroad.com/epostings/index.cfm?fuseaction...>

Apply through Institution's Website