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Tenure-track Assistant Professor Position in Marketing Department

Boston College: Carroll School of Management



BOSTON COLLEGE

Location	Open Date	Deadline
Boston, MA	Jun 26, 2018	Jul 20, 2018 at 11:59 PM Eastern Time

Description

The Boston College Carroll School of Management invites applications for a tenure-track position in the Department of Marketing. While the main search is for an assistant professor position, exceptional candidates at other levels are encouraged to apply. Primary consideration will be given to those with a main scholarly focus on consumer-oriented empirical modeling or analytics.

The appointment is expected to begin July 1, 2019.

Boston College is a Jesuit, Catholic university that strives to integrate research excellence with a foundational commitment to formative liberal arts education. The Carroll School of Management has highly ranked undergraduate and MBA programs, with its undergraduate program ranked in the top ten nationally. Information about the University, the Marketing Department, and the Carroll School of Management can be found at www.bc.edu (<http://www.bc.edu/>).

Qualifications

Candidates should demonstrate excellence in research and teaching in marketing, and understand that university expectations encompass high research potential, top-tier journal publication and excellence in the classroom. A Ph.D. / D.B.A. in marketing or related discipline (e.g., economics, statistics, information systems) is expected prior to appointment.

Application Instructions

The Marketing Department faculty will be interviewing at the Summer AMA Conference in Boston. We will begin accepting applications electronically on Monday, June 25, 2018. Interested candidates should upload their application packets (with CV, cover letter, 3 letters of recommendation, research papers, and teaching evaluations, if available) to the Interfolio online system link:

Candidates are strongly encouraged to submit their applications by July 15, 2018.

Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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Equal Employment Opportunity Statement

Boston College is a Jesuit, Catholic university that strives to integrate research excellence with a foundational commitment to formative liberal arts education. We encourage applications from candidates who are committed to fostering a diverse and inclusive academic community. Boston College is an Affirmative Action/Equal Opportunity Employer and does not discriminate on the basis of any legally protected category including disability and protected veteran status. To learn more about how BC supports diversity and inclusion throughout the university, please visit the Office for Institutional Diversity at <http://www.bc.edu/offices/diversity>. (<http://www.bc.edu/offices/diversity>).