

The Boston College Carroll School of Management invites applications for a tenure-track position in the Department of Marketing. A Ph.D. / D.B.A. in marketing or related discipline (e.g., economics, statistics, information systems) is expected prior to appointment. Candidates should demonstrate excellence in research and teaching in marketing, and understand that university expectations encompass high research potential, top-tier journal publication and excellence in the classroom. Primary consideration will be given to those with a main scholarly focus on analytics. We will consider new doctoral recipients as well as advanced assistant professors. The appointment is expected to begin July 1, 2018.

Boston College is a private Jesuit university. The Carroll School of Management has highly ranked undergraduate and MBA programs, with its undergraduate program ranked in the top ten nationally. Information about the University, the Marketing Department, and the Carroll School of Management can be found at www.bc.edu.

The Marketing Department faculty will be interviewing at the Summer AMA Conference in San Francisco. We will begin accepting applications electronically on Monday, June 12, 2017. Interested candidates should upload their application packets (with CV, cover letter, 3 letters of recommendation, research papers, and teaching evaluations, if available) to the Interfolio online system link: <https://apply.interfolio.com/42540>.

Boston College is an Affirmative Action/Equal Opportunity Employer and does not discriminate on the basis of any legally protected category including disability and protected veteran status. To learn more about how BC supports diversity and inclusion throughout the university please visit the Office for Institutional Diversity at <http://www.bc.edu/offices/diversity>.