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Marketing Department Non-Tenure Track Position

Boston College: Carroll School of Management: Marketing

Location

Chestnut Hill, MA

Open Date

Aug 5, 2019

Description

The Marketing Department at Boston College's Carroll School of Management is accepting applications for a full-time, non-tenure track teaching position in the area of marketing, beginning July 1, 2020. The faculty member will teach six classes per year, three each semester, and work with students outside the classroom (e.g. advising students and other department activities).

We seek individuals with openness to diverse intellectual interests and an appreciation for Boston College's Jesuit and liberal arts traditions. We offer competitive salaries and benefits, a collegiate environment, outstanding students, and an energetic faculty with close ties to both Boston and national corporate and academic communities.

Qualifications

Candidates should demonstrate excellence in teaching marketing. Applicants must have an advanced degree (doctorate preferred) and/or significant industry experience (both preferred), demonstrate teaching excellence at an accredited business school, project themselves as thought leaders, and be enthusiastic participants in university service activities. The ability to teach advanced courses in digital marketing and marketing analytics, in addition to basic marketing management, customer research, and applied marketing management is preferred.

Application Instructions

Interested candidates should upload their application packets including CV, cover letter, recent teaching evaluations, references (at least three), and letters of recommendation (suggested, but not required).



BOSTON COLLEGE

Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

Apply Now (<https://dossier.interfolio.com/apply/66386>)

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Equal Employment Opportunity Statement

Boston College conducts background checks as part of the hiring process.

Boston College is a Jesuit, Catholic university that strives to integrate research excellence with a foundational commitment to formative liberal arts education. We encourage applications from candidates who are committed to fostering a diverse and inclusive academic community. Boston College is an Affirmative Action/Equal Opportunity Employer and does not discriminate on the basis of any legally protected category including disability and protected veteran status. To learn more about how BC supports diversity and inclusion throughout the university, please visit the Office for Institutional Diversity at <http://www.bc.edu/offices/diversity>. (<http://www.bc.edu/offices/diversity>).