

Assistant Professor

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| Institution: | Boise State University |
| Location: | Boise, ID |
| Category: | Faculty - Business - Marketing and Sales |
| Posted: | 12/04/2018 |
| Type: | Full Time |



BOISE STATE UNIVERSITY

Requisition Number: 181433

Position Overview:

A tenure-track position in the marketing department at the rank of Assistant Professor is available beginning August 2019. Both established assistant professors seeking a change and those completing their Ph.D. are encouraged to apply. Our department values both research and teaching. Thus, a strong candidate will have a research program underway and a dedication to students. We will be initially screening candidates at the 2019 Winter AMA Academic Conference in Austin, Texas. Teleconferences may be arranged with those not able to attend Winter AMA.

Duties and Responsibilities:

- Teach both undergraduate and graduate courses in marketing. Initial teaching load is 2-2. Standard teaching load is 3-3 with possible reductions to 2-3 or 2-2 for research productivity.
- Be an active researcher. Publish in journals and be involved in the academic community
- Serve on department, college, or university committees

Minimum Qualifications:

- A Ph.D. in Marketing or related discipline awarded by an AACSB-accredited program and completed by August 2019

Preferred Qualifications:

- Teaching experience and a dedication to excellent teaching
- Ability to utilize technology in the classroom
- A commitment to research leading to quality intellectual contributions
- An appreciation for diverse perspectives and backgrounds
- Professional business experience

The successful candidate will possess the following knowledge, skills and abilities:

- * The ability to create new knowledge and disseminate it to the academic community and to our students
- * Knowledge of current best practices in marketing and in research methods
- * The interest, experience, and/or ability to promote cultural competency and/or diversity
- * A dedication to service and collegial interaction with other faculty, staff and students

Salary and benefits: Salary competitive with AACSB medians, plus an excellent benefits package is available for eligible employees, for more information visit:

<http://hrs.boisestate.edu/careers/benefits/> .

Required Application Materials:

Review of applications will begin January 2nd, 2019 and will continue until the 2019 Winter AMA Academic Conference. Applicants will be notified prior to the AMA meeting in order to schedule interviews. Please submit the following items via our HR portal:

<https://boisestate.taleo.net>

- A cover letter addressing your interest and qualifications for the position. Indicate whether you will be available for a short interview at the 2019 Winter Educator's Conference in Austin, Texas.
- Curriculum vitae
- Compiled teaching evaluations for all courses taught over the prior three years
- Three current letters of recommendation (written within the past year)

A total of 10 documents may be included in your application, with a maximum file size of 5 MB per PDF document

Closing Date: February 15, 2019, 11:59 PM MST

ABOUT BOISE

Located along the foothills of the Rocky Mountains and ranked in the top 25 on Forbes' 2017 list of the best cities for young professionals, Boise provides a vibrant downtown with unlimited cultural and recreational opportunities ranging from art and dining to world-class

whitewater, skiing, mountain biking, road cycling, running, hiking, climbing, fishing, and camping. Among the fastest growing cities in the United States, Boise is considered a premier place to work, live, and play.

APPLICATION INFORMATION

Contact: Boise State University

Online App. Form: https://ars2.equest.com/?response_id=31da145fe1ce463...

Boise State University is strongly committed to achieving excellence through cultural diversity. The University actively encourages applications and nominations of women, persons of color, and members of other underrepresented groups. EOE/AA Institution. Veterans preference may be applicable.

Apply through Institution's Website

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