

Bloomsburg University of Pennsylvania: Full-Time, Tenure-Track Position: Marketing and Professional Sales

Institution:	<u>Bloomsburg University of Pennsylvania</u>
Location:	Bloomsburg, PA
Category:	Faculty - Business - Marketing and Sales
Posted:	07/07/2017
Application Due:	09/04/2017
Type:	Full Time

The Department of Marketing and Professional Sales in the Ziegler College of Business at Bloomsburg University of Pennsylvania is seeking applicants for a full-time tenure-track position (AA#: 97-6-485) at the Assistant/Associate level beginning Spring 2018. Bloomsburg University serves about 10,000 students and is located in a picturesque small town in beautiful north central Pennsylvania, approximately 50 miles southwest of Scranton/Wilkes-Barre and 30 miles west of the Pocono Mountains. The Ziegler College of Business is accredited by AACSB with 40+ full-time tenure/tenure track faculty serving close to 2,000 students. The area boasts excellent public schools with an affordable cost of living and abundant lifestyle opportunities. New York, Philadelphia, and Baltimore-Washington metro centers are all within a few hours drive.

The Department is seeking qualified individuals to teach a wide variety of undergraduate and graduate Marketing courses. Special consideration will be given to individuals with experience or backgrounds in either digital marketing/analytics or service marketing. Interested individuals should possess high proficiency and interest in teaching. Academic requirements include an earned doctorate by December 31, 2019 in marketing or related field from an accredited institution: AACSB accreditation highly preferred. Qualifications to teach effectively in marketing courses and a record of, or strong evidence of potential for, scholarly activity are preferred. Scholarly activity, student advisement, and service are integral expectations of this faculty position. Related business experience is desirable. Demonstrated ability to work with diverse populations is preferred.

Duties include teaching classes at both the undergraduate and graduate level, advising, research, and service activities. Instructional delivery may occur through on-line, traditional, and alternative instructional methods and can take place on the main campus or off-site educational locations. Voluntary summer and winter contracts may be available.

Finalists for this position must communicate well and successfully complete the interview process, teaching demonstration, and research presentation, as judged by the department faculty. Recommendation for hiring is needed by the majority of the regular, full-time department faculty. Prior to a final offer of employment, the selected candidate will be required to submit to a background check, including, but not limited to, employment verification, educational and other credential verification, Pennsylvania Child Abuse History Clearance, and criminal background check.

A complete application includes a letter of application addressing qualifications and experience for the position, resume, names and contact information of three professional references, unofficial transcripts, and student evaluations for the last two years, if available. Submit application materials online at <http://agency.governmentjobs.com/bloomuedu/default.cfm>. Questions may be directed to Search & Screen Committee Chair at mktgsearch@bloomu.edu. For full consideration, all complete applications should be received by September 4, 2017. Position will remain open until fulfilled. Completing this search is contingent upon available funding.

Bloomsburg University of Pennsylvania encourages applications from historically under-represented individuals, women, veterans, and persons with disabilities and is an AA/EEO Employer. Bloomsburg University does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, age, national origin, ancestry, disability, or veteran status in its programs and activities as required by Title IX of the Educational Amendments of 1972, the Americans with Disabilities Act of 1990, Section 504 of the Rehabilitation Act of 1973, Title VII of the Civil Rights Act of 1964, and other applicable statutes and University policies.

APPLICATION INFORMATION

Postal Address: Marketing & Professional Sales
Bloomsburg University of Pennsylvania
400 East Second St.
Bloomsburg, PA 17815

Online App. Form: <http://www.bloomu.edu/jobs>

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Bloomsburg University of Pennsylvania is committed to equal educational and employment opportunities for all persons without regard to race, religion, gender, age, national origin, sexual orientation, disability or veteran status.

Apply through Institution's Website

