

Birmingham-Southern College

Assistant Professor of Marketing

Birmingham-Southern College invites applications for a tenure-track Assistant Professor of Marketing position beginning August 2018. The College seeks exceptional candidates committed to its philosophy of liberal education regardless of fields of specialization in marketing. Candidates should hold a doctorate in Marketing or expect to complete their degree by August 2018. The college seeks individuals who will provide innovative and energetic teaching and who have a publication record in peer-reviewed journals. The successful candidate must be committed to excellence in teaching, ongoing research which can involve undergraduates, contributing to interdisciplinary programs, supporting the Business Administration major, and participation in the general education curriculum. Teaching responsibilities will include business and marketing courses. BSC is especially interested in qualified candidates who can contribute, through their teaching, research, and/or service, to the diversity and excellence of the academic community.

Birmingham-Southern College (BSC) is a selective residential liberal arts college enrolling approximately 1300 undergraduate students. BSC is included in *Pope's Colleges that Change Lives* and is a sheltering institution for Phi Beta Kappa. The College's curriculum is based on close faculty-student interaction in teaching, advising, and research. For more on the College's faculty, students, educational mission, and national reputation, visit www.bsc.edu.

Birmingham-Southern College is located just minutes from downtown Birmingham, which is the largest city in Alabama and a leading hub for banking and medical research in the Southeast. A vibrant center for arts, entertainment, commerce, and recreational activities, Birmingham ranked in the top 10% of all metro areas for quality of life by the Places Rated Almanac 2000. There are six higher education

institutions within a short commute; a symphony; a ballet; the largest art museum in the Southeast; and annual art, music, and film festivals--as well as numerous opportunities for outdoor adventure activities.

Submit letter of application, curriculum vitae, statement of teaching philosophy and research interests, copy of graduate transcripts, and a list of references (two of which should address teaching) to Sara Robicheaux at business@bsc.edu. Screening of applications will begin immediately and will continue until the position is filled. BSC is an equal opportunity employer and is especially interested in qualified candidates who can contribute through their teaching, research, and/or service to the diversity and excellence of the academic community. BSC is also committed to expanding the diversity of the faculty, staff, and the student body and in creating a welcoming and inclusive environment for all. Individuals from diverse populations are encouraged to apply. BSC complies with the Alabama Child Protection Act and E-Verify.