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Assistant Professor of Marketing And Business Analytics

About Binghamton University:

Binghamton University is a world-class institution that unites more than 130 broadly interdisciplinary educational programs with some of the most vibrant research in the nation. Our unique character - shaped by outstanding academics, facilities and community life - promotes extraordinary student success.

Binghamton merges rigorous academics, distinguished faculty and state-of-the-art facilities to engage and challenge its 17,000 students. The high-achieving Binghamton student body also represents a great diversity of life experiences, from first-generation college-goers to international students. Beyond their talent, these classmates share a desire to shape the future through technology, insight, intellectual exploration and community service.

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Category: Faculty  

Department: School of Management

Locations: Binghamton, NY

Posted: May 7, 2019

Closes: Open Until Filled

Type: Full-time

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Job Description:

The School of Management (SOM) at Binghamton University (State University of New York) invites applications for an Assistant Professor position in Marketing and Business Analytics, starting in fall 2020, subject to budget approval.

Candidates should have research interests in the quantitative/modeling/analytics area and demonstrate high quality research, as evidenced by publication, or potential to publish, in the top marketing journals.

SOM supports research with a two course/semester teaching assignment. The candidate is expected to teach and expand on the electives currently offered at the School. Faculty also participate in curriculum development and assessment, and engage in other service duties for the school and the college both internally and externally.

Binghamton University, with approximately 750 faculty and 18,000 students, is one of the four comprehensive doctoral-granting research centers of the 64-campus State University of New York (SUNY) system. A dynamic and growing institution, it is regularly recognized as a top-tier public institution by U.S. News &

World Report, Money and Forbes. Binghamton University, considered to be one of the "Public Ivies", has been placed in the R1 "very high research" classification category by the Carnegie Classification of Institutions of Higher Education. The School of Management is AACSB accredited, and, at present, the Marketing group has seven faculty members and seven doctoral students (for more details, see www.binghamton.edu/som/).

Located in the Southern Tier region of upstate New York, Binghamton is located three hours from New York City and Philadelphia; nearby are Albany, Ithaca, Syracuse, the Finger Lakes wine region, and the Catskill and Adirondack mountains. Binghamton is a low cost-of-living area of approximately 200,000 residents. The community offers a rich cultural life, professional sports, and many types of outdoor recreational opportunities.

Requirements:

Candidates must have (or expect) a PhD degree by the time of appointment (mid-August 2020). Candidates with one or two years of experience will also be considered but we are not seeking to fill an associate/full position.

Additional Information:

The State University of New York is an Equal Opportunity/Affirmative Action Employer. It is the policy of Binghamton University to provide for and promote equal opportunity employment, compensation, and other terms and conditions of employment without discrimination on the basis of age, race, color, religion, disability, national origin, gender identity or expression, sexual orientation, veteran or military service member status, marital status, domestic violence victim status, genetic predisposition or carrier status, or arrest and/or criminal conviction record unless based upon a bona fide occupational qualification or other exception.

As required by Title IX and its implementing regulations Binghamton University does not discriminate on the basis of sex in the educational programs and activities which it operates. This requirement extends to employment and admission. Inquiries about sex discrimination may be directed to the University Title IX Coordinator or directly to the Office of Civil Rights (OCR). Contact information for the Title IX Coordinator and OCR, as well as the University's complete Non-Discrimination Notice may be found [here](#).

Pursuant to Executive Order 161, no State entity, as defined by the Executive Order, is permitted to ask, or mandate, in any form, that an applicant for employment provide his or her current compensation, or any prior compensation history, until such time as the applicant is extended a conditional offer of employment with compensation. If such information has been requested from you before such time, please contact the Governor's Office of Employee Relations at (518) 474-6988 or via email at info@goer.ny.gov.

Binghamton University is a tobacco-free campus effective August 1, 2017.

Application Instructions:

Application materials must be submitted electronically. Applicants should post supporting documents online at <https://binghamton.interviewexchange.com/> for full consideration.

Direct questions about this position to Dr. Chang Hee Park, Search Committee Chair, School of Management, Binghamton University at cpark@binghamton.edu.

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