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Bethel University

Marketing (Tenure Track)

Description

Bethel University, St. Paul, MN is seeking applications for a full-time, tenure-track faculty appointment in the Department of Business and Economics (Marketing). This person will teach the equivalent of a full seven-course load per year, including Principles of Marketing, Marketing Research, Sales and Sales Management, and Marketing Capstone courses. General faculty responsibilities will include undergraduate student academic advising and committee assignments.

Requirements

Ph.D. in marketing or DBA preferred; MBA with a specialization in marketing accepted. Ideal candidate will demonstrate a primary interest and ability in teaching marketing to undergraduates. Candidates with at least five years of relevant work experience are encouraged to apply.

Candidate must be committed to the liberal arts educational mission and evangelical Christian orientation of the University and demonstrate commitment to excellence in undergraduate teaching, mentoring students, and maintaining an active program of scholarship. Candidate must demonstrate the ability to contribute to Bethel's anti-racism efforts and cross-cultural understanding.

Job Information

Location:
Saint Paul, Minnesota, 55112,
United States

Job ID:
29292529

Posted:
June 30, 2016

Position Title:
Marketing (Tenure Track)

School Name:
Bethel University

Specialties:
Marketing Research,
Sales Management,
General Marketing,
Marketing Management

Do you plan on interviewing at the Summer Educators Conference?:
No
Position Start Date:
Fall 2017



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