



## Tenure-Track Position in Marketing

<b>Institution:</b>	<b>Bethel College</b>
<b>Location:</b>	Mishawaka, IN
<b>Category:</b>	Faculty - Business - Marketing and Sales
<b>Posted:</b>	12/05/2016
<b>Application Due:</b>	Open Until Filled
<b>Type:</b>	Full Time

Bethel College is accepting applications for a full-time, tenure-track position in Marketing, to begin in the Fall Semester 2017.

Responsibilities include teaching undergraduate marketing courses and other related business courses, as well as advising students, serving on college committees, and participating in the college community.

Candidates for this position should have (or be very near completing) a Ph.D. or DBA specializing in marketing. Candidates with M.A., M.S., or MBA qualifications will also be considered. Rank depends upon qualifications and experience.

Candidates should have a commitment to teaching and service in a context of Christian higher education.

Finalists will be asked for copies of transcripts.

Please submit a cover letter, curriculum vitae, and statement of faith as the first step in our hiring process.

### **Institution Summary:**

Bethel College, launched in 1947, is an urban-situated, evangelical institution affiliated with the Missionary Church, currently composed of 1,800 traditional and adult/graduate students from 35 states and 10 countries, and 250 full-time employees. Her city hosts

250,000 residents, five colleges (including Notre Dame), the 2nd largest shopping district in the state of Indiana, 15,000 businesses, 50 parks, and Mishawaka's own renovated, 3-mile Riverwalk development. Resort venues on Lake Michigan are 45 minutes away.

Bethel is ranked in the Top 13% nationally by U.S. News & World Report, recognized in the Top 100 nationally for its commitment to character education, and by the Templeton Guide and by the President's Higher Education Community Service Honor Roll for measurable outcomes in our region. Bethel's 20,000 alumni occupy 49 states and 35 world areas, and enjoy a medical school acceptance rate double the national average, 100% job placement rate in Nursing, 99% in music education, Top 4% finish nationally in competitive math performance tests, and 100% pass rate every year on the national performance standard for a unique academic major in American Sign Language. Bethel hosts more than 8,000 guests annually to her arts productions, 20,000 annually in conference services, and many community members in support of her 33 national athletic championships in the NAIA.

Bethel College alumni include the No. 1 voted School Superintendent in Indiana, the No. 1 voted School Principal in Indiana, a Top 1% pediatric surgeon in North America, the former Executive Director of the largest Youth for Christ district in the nation, the Chaplain of Barak Obama's childhood school, the lead in "South Pacific" off Broadway, a national leader and lab executive in Nanotechnology and Sustainable Energy, Lynne Hybels spouse and ministry partner of Bill, as founders of Willowcreek Church, MLB All-Star Team representative from the Cleveland Indians Justin Masterson, MLB pitcher for the San Diego Padres Eric Stoltz, a senior Midwest manager for Blue Cross / Blue Shield, and more.

The mission of Bethel College is to be a community of learners building lives of commitment for leadership in the Church and world. Bethel's liberating academic programs challenge the mind, enlarge the vision, and equip the whole person for lifelong service.

In July 2013, Dr. Gregg Chenoweth became Bethel College's 7th President. Following six months of review by employees, donors, community members, Church representatives, and Trustees, Bethel College launched five institutional priorities and nearly 200 strategies in March 2014 called the GREATER Agenda: 2014-2018. This represents the first leg of a two-phase journey toward Bethel's 75th Anniversary in the year 2022. The long-term, grand aspiration is that Bethel become a Top Five most influential Wesleyan college in America. How? By becoming GREATER over the next five years. Why? For the greater glory of God.

**What produces a GREATER Bethel? The five priorities are:**

"G" grow by 1,000 students (200 traditional, 800 adult/graduate)

"R"- perpetuate conditions for spiritual revival so compelling it spreads across our region

"E" serve our students and each other with such excellence we surprise them, and we earn an encore

"A" improve campus aesthetics with \$20 million in designated projects (\$5.8 million raised in first six months) and

"T" testify more broadly to who we are and what God is accomplishing among us

**APPLICATION INFORMATION**

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<b>Contact:</b>	Mike Nicholas Human Resources Bethel College
<b>Phone:</b>	574-807-7875
<b>Online App. Form:</b>	<a href="https://bethelcollege.applicantpro.com/jobs/473076.html">https://bethelcollege.applicantpro.com/jobs/473076.html</a>
<b>Email Address:</b>	<a href="mailto:HR@bethelcollege.edu">HR@bethelcollege.edu</a>

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Bethel College is an equal opportunity employer and does not discriminate candidates based on race, gender, age, color, ethnicity or national origin, but reserves the privilege under federal law to hire individuals best suited to its religious purpose.

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Apply through Institution's Website

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