

Tenure Track Assistant/ Associate Professor, Marketing

 Bentley Campus

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Full time

R0000312

About Us



BENTLEY
UNIVERSITY

Job Description Summary

The Department of Marketing at Bentley University is accepting applications for two tenure-track positions in Marketing with a Fall 2020 start date. We seek applicants who are excellent teachers and outstanding researchers. Preference will be given to those candidates who have chosen digital marketing, marketing analytics, social media analytics, or omni-channel marketing as their primary research focus; however, we encourage anyone interested in the position to apply.

Bentley University leads higher education in providing transformative business education grounded in the liberal arts and sciences. We instill in our students a deep sense of corporate social responsibility and prepare them to succeed in a future shaped by rapidly changing technology. We seek faculty and staff who represent diverse backgrounds, interests and talents, are dedicated to high ethical standards and have a willingness to embrace change. A team-oriented work environment promotes personal development and professional accomplishment.

Bentley University provides new faculty with a highly competitive array of financial and infrastructural resources. Tenure-track faculty are on a 2-2 teaching load with class sizes capped at 35 students, are guaranteed 3 summers of supplemental summer grants, and are sheltered from heavy service requirements. Bentley University is proud to be an employer of choice. Bentley offers a comprehensive, competitive and affordable benefits package, including a 403(b) defined contribution retirement plan, where employees are eligible for a 10% contribution from Bentley on the first of the month following 2 years of eligible service. Additionally among other benefits, Bentley offers Tuition Remission, a welcoming community and beautiful campus and a Faculty Parental Leave Policy.

Bentley University seeks to attract talented individuals who are committed to our mission of educating creative, ethical and socially responsible students who will become organizational leaders nationally and internationally. All members of our faculty and administrative staff play a critical role in creating an inspiring, compassionate and diverse community that cultivates the life-long development of our students. Bentley believes that promoting diversity plays an essential role in its educational mission by fostering greater innovation and creativity, attracting the widest pool of qualified applicants to its work force, and enhancing its communication and relationships with the community. Bentley is proud to be an employer of choice, offering competitive

Founded in 1917, Bentley University is an AACSB and EQUIS accredited institution that enrolls approximately 5,500 students at the undergraduate, graduate and doctoral levels. Bloomberg ranks Bentley in the top 10 undergraduate business programs in the United States, and in the top 100 places to obtain an MBA. U.S. News & World Report ranked Bentley as 3rd in the Best Regional Universities-North category.

Located in Waltham, Massachusetts, Bentley is on the doorstep of one of the nation's leading cities. The greater Boston area is a vibrant place to work and live. With over 35 colleges and universities, Boston is an extraordinary community in which to engage intellectually, and its business community, host to leading companies in healthcare, technology, and financial services industries, offers a rich field for business scholars. Home to leading arts institutions, professional sports teams, historical sites, and outdoor recreation, the greater Boston area is also a great place to live, with a variety of urban and suburban neighborhoods, strong school districts, and a lively restaurant scene. In 2017, Deutsche Bank ranked Boston as having the highest quality of life in the United States, with residents enjoying the second-best purchasing power, and Money Magazine ranked Boston the best place to live in the Northeast in 2016.

Minimum Qualifications:

Candidates must have completed or are close to completion a Ph.D. in Marketing or related field.

Special Instructions To Applicants:

Interested candidates should submit a letter of interest, vita, a sample publication or working paper, and any evidence of teaching experience, electronically to: https://bentley.wd1.myworkdayjobs.com/faculty/job/Bentley-Campus/Tenure-Track-Assistant-Associate-Professor-Marketing_R0000312. Names and contact information for three references will be required upon application. Bentley will contact these confidential references for those candidates moving forward in the process.

The portal will be available for applications until June 24th, 2019. Applications will be reviewed beginning June 27th, 2019 and members of the Marketing faculty will be interviewing qualified candidates at the 2019AMA conference in Chicago, IL or via Skype for those candidates who are not attending the conference. If you have any questions related to the position, please contact Susan Dobscha, Professor of Marketing and chair of the recruiting committee, at sdobscha@bentley.edu

Bentley University requires references checks and may conduct other pre-employment screening.

DIVERSITY STATEMENT

Bentley University strives to create a campus community that welcomes

salaries, comprehensive benefits (including tuition remission), generous time of, a welcoming community and a beautiful work environment.

NOTE TO APPLICANTS: Workday Recruit is not compatible with Internet Explorer. When applying for jobs in Workday Recruit, you will need to use either Chrome or Firefox internet browsers.

Bentley University does not accept resumes from agencies that have not signed a formal agreement with us.

the exchange of ideas, and fosters a culture that values differences and views them as a strength in our community.

Bentley University is an Equal Opportunity Employer, building strength through diversity. The University is committed to building a community of talented students, faculty and staff who reflect the diversity of global business. We strongly encourage applications from persons from underrepresented groups, individuals with disabilities, covered veterans and those with diverse experiences and backgrounds.

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