

Tenure Track Assistant/Associate Professor, Marketing Analytics

Posting Details

Position Information

Job Title Tenure Track Assistant/Associate Professor, Marketing Analytics

Department Marketing

Job Description The Department of Marketing at Bentley University is accepting applications for a tenure-track position in Marketing with a focus on Marketing Analytics at the Assistant or Associate Professor rank with a Fall 2018 start date. We seek individuals who are excellent teachers and are committed to producing outstanding research. We are particularly interested in those candidates who have chosen marketing analytics as their primary research focus. The marketing department is committed to providing a supportive, team-oriented work environment that promotes personal development and professional accomplishment. Bentley University provides new faculty with a wide range of financial and infrastructural resources to assist with publication in journals of the highest quality. Salary and teaching load are competitive and commensurate with qualifications and we provide an excellent benefits package to all new hires. Located in Waltham, Massachusetts, just minutes from Boston, Bentley University is a dynamic community of leaders, teacher-scholars and creative thinkers. Bentley is dedicated to preparing a new kind of business leader and one with the deep technical skills, the broad global perspective and the high ethical standards required to make a difference in an ever-changing world. At Bentley, approximately 4,000 undergraduate and 1,300 graduate students interested in business professions study in a wide range of programs that address all functional areas that include accountancy, finance, marketing, management and liberal arts – all anchored in technology. Undergraduate and graduate business programs at Bentley University are AACSB accredited. Bentley University is also one of only a handful of US business schools and of about 130 business schools worldwide to earn European Quality Improvement System (EQUIS) accreditation. See www.bentley.edu for information about the school, its faculty, its students, and its programs.

Required Qualifications Qualified candidates are required to hold a Ph.D. in Marketing or a related field or to complete the degree by September 1, 2018, have a research and teaching interest in marketing analytics or related area, and have the potential of publishing or a strong record of publications in high quality journals, and be able to show evidence of strong teaching.

Preferred Qualifications

Posting Detail Information

Posting Number P1165

Open Date 05/23/2017

Close Date

Open Until Filled Yes

Special Instructions to Applicants For best consideration, interested candidates should submit a letter of interest, vita, and supporting materials such as publications, working papers, teaching evaluations, electronically to <http://jobs.bentley.edu/postings/3006> by June 30, 2017. Review of applications will begin in July 2017 and continue until the position is filled. Members of the marketing faculty will be available at the 2017 AMA conference in San Francisco to meet with qualified applicants. Names and contact information for three references are required upon application. Bentley will contact these confidential references for those candidates moving forward in the process. Contact Andy Aylesworth, Associate Professor and Chair, Marketing Department at aaylesworth@bentley.edu (use subject line "MK Position Inquiry" and copy Angela

Middleton, amiddleton@bentley.edu) if you are interested in learning more about the position.
Bentley University requires reference checks and may conduct other pre-employment screening.

Diversity Statement

Bentley University is an Equal Opportunity Employer, building strength through diversity. The University is committed to building a community of talented students, faculty and staff who reflect the diversity of global business. We strongly encourage applications from persons from underrepresented groups, individuals with disabilities, covered veterans and those with diverse experiences and backgrounds.

We strive to create a campus community that welcomes the exchange of ideas, and fosters a culture that values differences and views them as a strength in our community.

Supplemental Questions

Required fields are indicated with an asterisk (*).

1. * Do you or will you hold a Ph.D. in Marketing or a related field by September 1, 2018?
 - Yes
 - No

2. * Do you plan to attend the American Marketing Association (AMA) conference in San Francisco, CA, in August 2017?
 - Yes
 - No
 - Undecided at this time

Documents Needed To Apply

Required Documents

1. Letter of Interest
2. Curriculum Vitae

Optional Documents

1. Publications
2. Working Papers
3. Teaching Evaluations