



THE JACK C. MASSEY COLLEGE of BUSINESS
BELMONT
UNIVERSITY

Department of Marketing and Entrepreneurship

The Department of Marketing and Entrepreneurship in the Jack C. Massey College of Business at Belmont University invites applications for an assistant or associate professor tenure-track position in Marketing to begin January or August 2020. Requirements include an earned doctorate in marketing (or ABD status in final stage of degree completion) from an AACSB accredited college of business, a strong interest in undergraduate and graduate teaching, evidence of research potential, and a capacity to support the enhancement of the department and college. While all areas of teaching and research focus will be considered, candidates with an interest in sales and services marketing are preferred. Salary and benefits are competitive and commensurate with experience and qualifications.

As a highly respected, accredited institution, Belmont University offers a liberal arts education to more than 8,300 undergraduate and graduate students from all 50 states and more than 36 countries. Belmont University is located in Nashville, TN, home of CMT and the Country Music Hall of Fame, the Grand Ole Opry, NFL's Tennessee Titans, and NHL's Nashville Predators. Recently, Forbes ranked Nashville as the 7th fastest growing city in the United States, just ahead of cities like Austin, TX, Phoenix, AZ, and Boca Raton, FL. This growth is due to a thriving music industry, a host of big healthcare employers, and a flourishing startup scene. Nashville has a very reasonable cost of living, which is 14% below the national average, and is centrally located within 600 miles of 50% of the US population. Finally, Nashville is serviced by all major airlines at our international airport and is home to many Fortune 500 and nationally recognized companies, including AT&T, Bridgestone America, Caterpillar Financial Services, Dollar General, HCA Healthcare, Nissan North America, and the Tractor Supply Company, all of whom have relationships with the College of Business.

The Jack C. Massey College of Business is accredited by AACSB International in business and accounting. This recently renovated Massey Business Center includes several state-of-the-art labs, including a behavioral lab for academic research. Our department offers a BBA in marketing with the ability for students to specialize in any of the following areas: Sales/B2B Marketing, Research and Analytics, Sports and Entertainment, or Digital Marketing Communications. In addition to our undergraduate curriculum, we also offer concentrations in marketing to our graduate students, whether they are enrolled in the nationally-ranked, part-time professional MBA program, the one-year accelerated MBA program or our MBA program.

Finally, Belmont University is a student-centered Christian community providing an academically challenging education that empowers men and women of diverse backgrounds to engage and transform the world with disciplined intelligence, compassion, courage, and faith. As such, applicants will be required to prepare a response to Belmont's mission, vision, and values statement by explaining how their knowledge, experience, and beliefs have prepared them to contribute to a Christian community of learning and service.

Qualified candidates are invited to visit the Belmont job board (<https://jobs.belmont.edu/>) to submit their letter of application, current vitae (including names of three references), teaching philosophy, and personal response to Belmont's Mission, Vision, and Values statement. Any questions regarding the job opening can be directed to the chair of the search committee, Dr. Joe F. Alexander (joe.alexander@belmont.edu). Letters of recommendation and transcripts will be requested from final candidates only.