

Marketing Assistant Professor

Institution:	Bellarmino University
Location:	Louisville, KY
Category:	Faculty - Business - Marketing and Sales
Posted:	06/27/2019
Type:	Full-Time

Company Description:

Bellarmino University is a dynamic, growing university with a strong liberal arts focus in the Catholic higher education tradition and a bold vision for the future. Bellarmine has undergraduate and graduate enrollment of nearly 3,500 students and continues to add new academic programs while maintaining small class sizes and personal attention to students. Bellarmine is listed in the *Princeton Review's* Best 384 Colleges, is one of the top 20 Southern regional universities in *U.S. News and World Report's* 2019 college rankings and is a top university in *Forbes'* list of America's best colleges. In a survey by The Princeton Review, students praised Bellarmine as a place that is "welcoming to every single person and makes an effort to include everyone." Bellarmine students, faculty and staff engage in more than 25,000 cumulative hours of service each year, in Louisville and around the nation and world.

Bellarmino is located on a scenic 145-acre campus in the Highlands neighborhood and 46+ acres off-campus in Louisville, KY, which *Forbes* recently recognized as a "Top 15 City" for affordable living and *National Geographic* calls one of the "Best Small Cities in the U.S." Louisville is within a day's drive of two-thirds of the U.S. population.

Bellarmino is an equal opportunity employer and encourages applicants with diverse backgrounds to apply.

Job Description:

The Department of Business Administration at Bellarmine University in Louisville, Kentucky invites applications for an Assistant Professor in Marketing. For candidates with appropriate academic teaching experience, assistant or associate rank will also be considered. This is a tenure-track position within the AACSB-accredited W. Fielding Rubel School of Business, located in the newly constructed Centro Hall.

This faculty member will be responsible for teaching courses in the undergraduate Business Administration program including Principles of Marketing and in the weekend, weeknight, and MBA programs including the required marketing course and electives in connection with the MBA emphasis in Marketing. Teaching load is 21 credit hours per year (9-month) for pre-tenure track faculty. Candidates should demonstrate effectiveness in teaching and scholarship. The position will begin August 2020.

Requirements:

Candidate must have a Ph.D. or DBA in Marketing. Candidates who are "ABD" will be considered as long as the degree is completed prior to start date. Ability to teach Introduction to Business, Digital elements and Principles of Management is a plus.

Application Instructions:

Applications must include a curriculum vitae, graduate transcripts (unofficial transcripts accepted with the application), and contact information for three professional references which will collectively address teaching and scholarship abilities. Evidence of effective teaching and scholarship such as a teaching evaluations summary and one sample of scholarly writing are welcome. Cover letters should address how the candidate's teaching and research support the missions of the Rubel School of Business and the University (a balanced institution with 50% Teaching, 20% Scholarship, and 30% Service). The application materials must be submitted by clicking on the appropriate link in this posting, with letters addressed to Alisha Harper, Chair, Department of Business Administration, Rubel School of Business.

APPLICATION INFORMATION

Contact:	Bellarmine University
Online App. Form:	http://bellarmine.interviewexchange.com/jobofferdetails...

Bellarmine is a EEO/AA employer and encourages women and minorities to apply.

Apply through Institution's Website