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# Clinical Assistant Professor of Marketing

Baylor University: Hankamer School of Business:  
Department of Marketing



Location	Open Date	Deadline
Waco, TX	Jun 25, 2019	Dec 1, 2019 at 11:59 PM Eastern Time

## Description

The Marketing Department at Baylor University's Hankamer School of Business is accepting applications for one non-tenure track Clinical faculty position. Job responsibilities for this position will commence as early as August, 2020 at the starting rank of Clinical Assistant Professor. The primary responsibilities of this position will be (a) teaching Sports Marketing courses with a typical teaching load of 3 courses per semester for fall/spring and (b) directing the Center for Sports Strategy & Sales (S3). The Director's position carries with it summer support. Applicants will be expected to make a commitment to excellence in teaching, advising, and service, as well as maintaining status as an academically or professionally qualified faculty member under AACSB International standards.

Baylor University is a private Christian university and a nationally ranked research institution, consistently listed with highest honors among *The Chronicle of Higher Education's* "Great Colleges to Work For." Chartered in 1845 by the Republic of Texas through the efforts of Baptist pioneers, Baylor is the oldest continuously operating university in Texas. The university provides a vibrant campus community for over 16,000 students from all 50 states and more than 80 countries by blending interdisciplinary research with an international reputation for educational excellence and a faculty commitment to teaching and scholarship. Baylor is actively recruiting new faculty with a strong commitment to the classroom with an equally strong commitment to integrating faith with learning and discovering new knowledge as we pursue our bold vision, *Pro Futuris* (<http://www.baylor.edu/profuturis/>). ([www.baylor.edu/profuturis/](http://www.baylor.edu/profuturis/)) (<http://www.baylor.edu/profuturis/>).

## Qualifications

**Qualifications & Experience:** Masters required and PhD preferred in a marketing or sports marketing-related area. Preference will be given to candidates with experience in (a) teaching of sports marketing, sales and/or analytics courses at the college level and (b) directing a sports business related academic program in an AACSB-accredited institution.

**Responsibilities:** The successful candidate will teach three sections of undergraduate courses in marketing and/or sales per semester depending on the work involving the Center for Sports Strategy & Sales (S3). Service

## Application Process

This institution is using Interfolio's Faculty Search to conduct this search. Applicants to this position receive a free Dossier account and can send all application materials, including confidential letters of recommendation, free of charge.

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responsibilities for directing the S3 Center include:

- Maintain and develop relationships among current S3 partners (see [www.baylor.edu/business/s3/board](http://www.baylor.edu/business/s3/board)).
- Develop new partners to accomplish the vision and goals of the S3 Center.
- Create, manage, and update content on S3 business school webpages.
- Develop and implement an S3 social media strategy.
- Provide basic design for promotional material/collateral for events & communication.
- Plan, organize, and implement S3 Center events.
- Oversee student placement in internships and careers.
- Produce relevant scholarly research in respected journals.

Other Skills and Qualifications Desired:

- Prowess using all primary social media and paid search media channels.
- Evidence of networking with executives at professional sports teams and properties.
- Evidence of collaborating with NCAA Athletic Departments.
- Record of publications in respected and highly respected scholarly journals.

### **Application Instructions**

Apply by clicking the "APPLY NOW" button below

Candidates should provide 1) a letter of interest including a) a statement of personal faith and potential fit with Baylor's Christian mission and b) a brief overview of plans to maintain status as an academically or professionally qualified faculty member under AACSB International standards; 2) a curriculum vita; and 3) three letters of recommendation. If you have questions regarding this process, please contact [Kirk\\_Wakefield@baylor.edu](mailto:Kirk_Wakefield@baylor.edu).

### **Equal Employment Opportunity Statement**

*Baylor University is a private not-for-profit university affiliated with the Baptist General Convention of Texas. As an Affirmative Action/Equal Opportunity employer, Baylor is committed to compliance with all applicable anti-discrimination laws, including those regarding age, race, color, sex, national origin, marital status, pregnancy status, military service, genetic information, and disability. As a religious educational institution, Baylor is lawfully permitted to consider an applicant's religion as a selection criteria. Baylor encourages women, minorities, veterans and individuals with disabilities to apply.*