

## Job Vacancy Notice

**Job Title:** Assistant Professor - Digital Marketing  
**Job ID:** 14665  
**Location:** Baruch College  
**Full/Part Time:** Full-Time  
**Regular/Temporary:** Regular

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### FACULTY VACANCY ANNOUNCEMENT

The Zicklin School of Business at Baruch College, City University of New York, is seeking applicants for an Assistant Professor position in the Aaronson Department of Marketing and International Business. The position begins in the Fall semester of 2017.

### QUALIFICATIONS

Applicants should have already completed their PhD (in Marketing or a related field), or should be on track to complete it prior to joining Baruch. Preference will be given to candidates with research potential in Digital Marketing and who are interested in teaching in that area. A willingness to consider teaching hybrid or fully-online courses is preferred.

### COMPENSATION

CUNY offers faculty a competitive compensation and benefits package covering health insurance, pension and retirement benefits, paid parental leave, and savings programs. We also provide mentoring and support for research, scholarship, and publication as part of our commitment to ongoing faculty professional development.

### HOW TO APPLY

STEP ONE - Click "Apply Now"

To be considered for this position, please submit your application online by clicking on "Apply Now" below. Candidates should provide a cover letter and a CV.

STEP TWO - Go to <https://www.baruch.cuny.edu/hrref/>

All applicants are required to have three confidential letters of recommendation submitted electronically by their references as described below.

Please go to <https://www.baruch.cuny.edu/hrref/> and enter the contact information for three (3) references. The online system will automatically send your references a request to submit a letter via the system. Full instructions will be provided.

Emailed or hard copy applications will not be considered.  
If you have any questions, please contact HR at 646-660-6590.

### CLOSING DATE

----REVISED---

Review of resumes begins on April 14, 2016; to ensure consideration, please apply by July 31, 2016.

### JOB SEARCH CATEGORY

CUNY Job Posting: Faculty

## EQUAL EMPLOYMENT OPPORTUNITY

CUNY encourages people with disabilities, minorities, veterans and women to apply. At CUNY, Italian Americans are also included among our protected groups. Applicants and employees will not be discriminated against on the basis of any legally protected category, including sexual orientation or gender identity. EEO/AA/Vet/Disability Employer.

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